



The relative strengths and weaknesses of Kraft Heinz Co are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Kraft Heinz Co compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 130% points. The greatest weakness of Kraft Heinz Co is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 43% points.

The company's Economic Capital Ratio, given in the ranking table, is 101%, being 55% points above the market average of 47%.

Input Variable	Value in 1000 USD
Assets, Current	8,994,000
General and administrative Expense	0
Intangible Assets	74,838,000
Liabilities, Current	9,064,000
Liabilities, Long Term	22,603,000
Other Assets	2,756,000
Other Compr. Net Income	131,000
Other Expenses	25,313,000
Other Liabilities	12,275,000
Other Net Income	295,000
Other Revenues	26,042,000
Property and equipment	6,806,000
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	93,394,000
Liabilities	43,942,000
Expenses	25,313,000
Revenues	26,042,000
Stockholders Equity	49,452,000
Net Income	1,024,000
Comprehensive Net Income	1,092,120
Economic Capital Ratio	101%