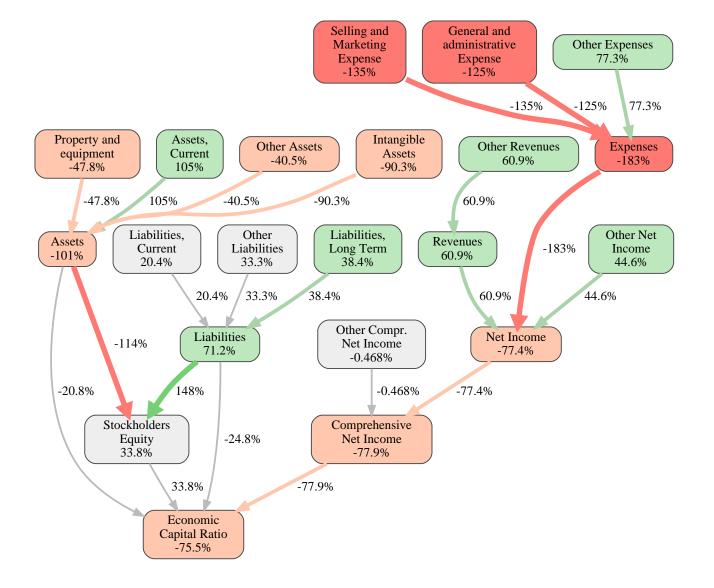


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The relative strengths and weaknesses of Barfresh Food Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Barfresh Food Group INC compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 105% points. The greatest weakness of Barfresh Food Group INC is the variable Expenses, reducing the Economic Capital Ratio by 183% points.

The company's Economic Capital Ratio, given in the ranking table, is -70%, being 75% points below the market average of 5.3%.

Input Variable	Value in 1000 USD
Assets, Current	4,153
General and administrative Expense	2,694
Intangible Assets	241
Liabilities, Current	2,307
Liabilities, Long Term	0
Other Assets	7.0
Other Compr. Net Income	0
Other Expenses	5,643
Other Liabilities	0
Other Net Income	0
Other Revenues	8,127
Property and equipment	409
Selling and Marketing Expense	2,614

Output Variable	Value in 1000 USD
Assets	4,810
Liabilities	2,307
Expenses	10,951
Revenues	8,127
Stockholders Equity	2,503
Net Income	-2,824
Comprehensive Net Income	-2,824
Economic Capital Ratio	-70%

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