



The relative strengths and weaknesses of Lifemd Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Lifemd Inc compared to the market average is the variable Long Term Liabilities, increasing the Economic Capital Ratio by 128% points. The greatest weakness of Lifemd Inc is the variable Selling and Marketing Expense, reducing the Economic Capital Ratio by 211% points.

The company's Economic Capital Ratio, given in the ranking table, is 28%, being 158% points below the market average of 186%.

Input Variable	Value in 1000 USD
Assets, Current	44,921
Assets, Non-Current	5,002
Cost of Goods and Services Sold	17,995
Depreciation, Depletion, Amortization	0
General and Administrative Expense	39,570
Goodwill Impairment Loss	0
Intangible Assets	0
Labor Expense	0
Liabilities, Current	22,826
Long Term Liabilities	1,179
Operating Costs and Expenses	0
Other Assets	-234
Other Compr. Net Income	0
Other Expenses	10,097
Other Liabilities	100
Other Net Income	-3,996
Other Revenues	92,876
Property Plant and Equipment	234
Research And Development Expense	0
Selling and Marketing Expense	82,542

Output Variable	Value in 1000 USD
Assets	49,923
Liabilities	24,104
Expenses	150,204
Revenues	92,876
Stockholders Equity	25,819
Net Income	-61,324
Comprehensive Net Income	-61,324
Economic Capital Ratio	28%