



The relative strengths and weaknesses of Lifemd Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Lifemd Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 120% points. The greatest weakness of Lifemd Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 126% points.

The company's Economic Capital Ratio, given in the ranking table, is -4.2%, being 69% points below the market average of 65%.

Input Variable	Value in 1000 USD
Assets, Current	42,604
Assets, Non-Current	15,876
Cost of Goods and Services Sold	18,900
Depreciation, Depletion, Amortization	0
General and Administrative Expense	51,694
Goodwill Impairment Loss	0
Intangible Assets	0
Labor Expense	0
Liabilities, Current	34,782
Long Term Liabilities	18,002
Operating Costs and Expenses	0
Other Assets	-476
Other Compr. Net Income	0
Other Expenses	23,015
Other Liabilities	131
Other Net Income	-325
Other Revenues	152,547
Property Plant and Equipment	476
Research And Development Expense	0
Selling and Marketing Expense	76,451

Output Variable	Value in 1000 USD
Assets	58,481
Liabilities	52,915
Expenses	170,061
Revenues	152,547
Stockholders Equity	5,566
Net Income	-17,839
Comprehensive Net Income	-17,839
Economic Capital Ratio	-4.2%