





HOTELS & MOTELS 2013

Morgans Hotel Group Co Rank 33 of 33

The relative strengths and weaknesses of Morgans Hotel Group Co are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Morgans Hotel Group Co compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 43% points. The greatest weakness of Morgans Hotel Group Co is the variable Net Income, reducing the Economic Capital Ratio by 54% points.

The company's Economic Capital Ratio, given in the ranking table, is -69%, being 117% points below the market average of 49%.

Input Variable	Value in 1000 USD
Assets, Current	5,847
Assets, Non-Current	0
Cost of Goods and Services Sold	0
Depreciation, Depletion, Amortization	23,977
General and Administrative Expense	37,055
Intangible Assets	66,572
Liabilities, Current	0
Long Term Liabilities	0
Operating Expenses	0
Other Assets	215,047
Other Compr. Net Income	0
Other Expenses	186,931
Other Liabilities	728,472
Other Net Income	1,553
Other Revenues	189,919
Property Plant and Equipment	303,689

Output Variable	Value in 1000 USD
Assets	591,155
Liabilities	728,472
Expenses	247,963
Revenues	189,919
Stockholders Equity	-137,317
Net Income	-56,491
Comprehensive Net Income	-56,491
Economic Capital Ratio	-69%