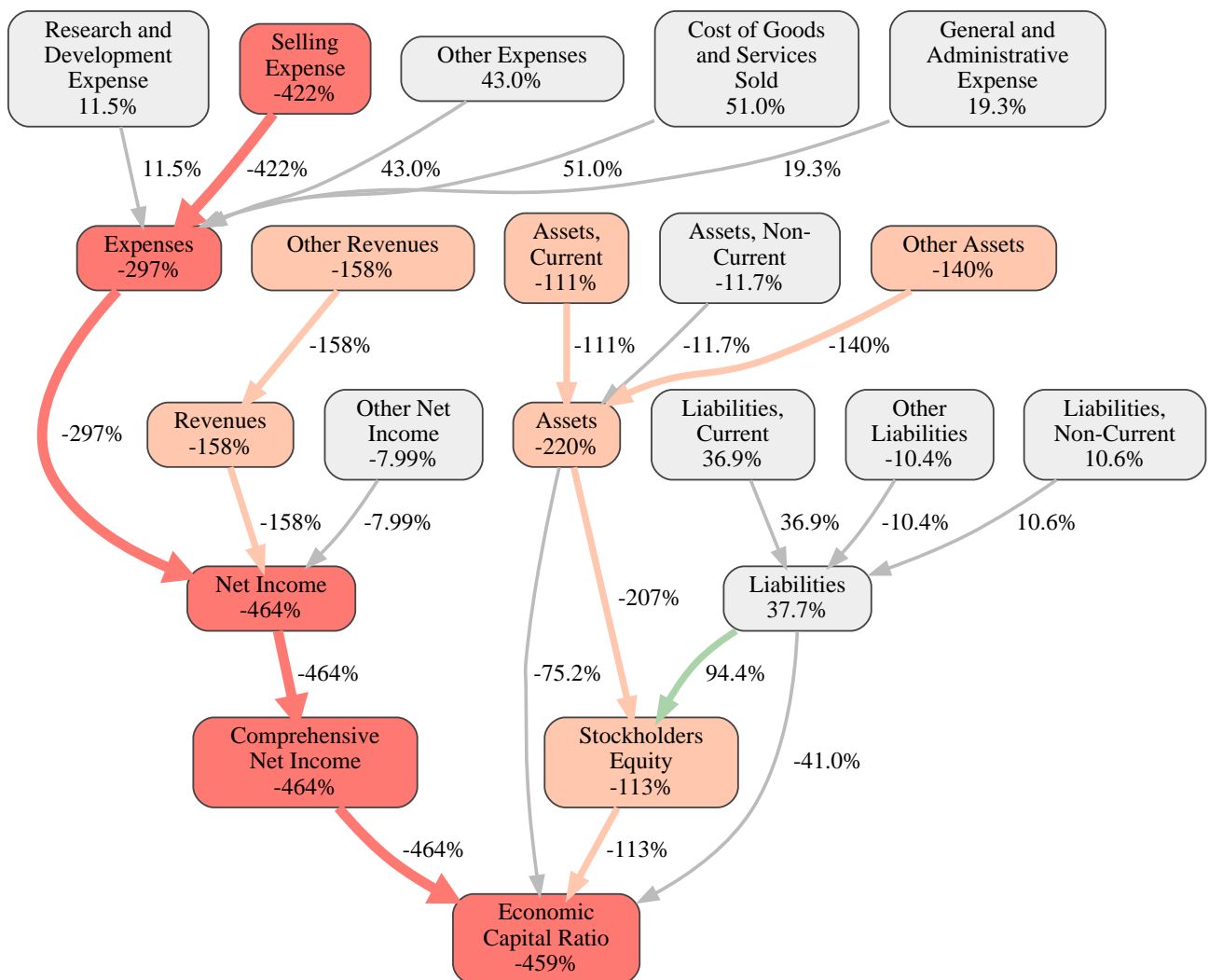




RealRate

PROGRAMMING 2012

Function x Inc
Rank 42 of 44



The relative strengths and weaknesses of Function x Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Function x Inc compared to the market average is the variable Cost of Goods and Services Sold, increasing the Economic Capital Ratio by 51% points. The greatest weakness of Function x Inc is the variable Net Income, reducing the Economic Capital Ratio by 464% points.

The company's Economic Capital Ratio, given in the ranking table, is -248%, being 459% points below the market average of 211%.

Input Variable	Value in 1000 USD
Assets, Current	3,869
Assets, Non-Current	0
Cost of Goods and Services Sold	0
General and Administrative Expense	0
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	1,154
Liabilities, Non-Current	342
Other Assets	2,602
Other Compr. Net Income	0
Other Expenses	0
Other Liabilities	891
Other Net Income	62
Other Revenues	0
Property Plant and Equipment	0
Research and Development Expense	0
Selling Expense	19,970

Output Variable	Value in 1000 USD
Assets	6,471
Liabilities	2,387
Expenses	19,970
Revenues	0
Stockholders Equity	4,084
Net Income	-19,908
Comprehensive Net Income	-19,908
Economic Capital Ratio	-248%