



The relative strengths and weaknesses of United Online INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of United Online INC compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 84% points. The greatest weakness of United Online INC is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 97% points.

The company's Economic Capital Ratio, given in the ranking table, is 159%, being 1.8% points above the market average of 157%.

Input Variable	Value in 1000 USD
Assets, Current	223,043
Assets, Non-Current	13,585
Cost of Goods and Services Sold	0
General and Administrative Expense	97,615
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	201,667
Liabilities, Non-Current	247,323
Other Assets	726,356
Other Compr. Net Income	7,260
Other Expenses	590,529
Other Liabilities	38,243
Other Net Income	2,196
Other Revenues	870,883
Property Plant and Equipment	0
Research and Development Expense	0
Selling Expense	172,393

Output Variable	Value in 1000 USD
Assets	962,984
Liabilities	487,233
Expenses	860,537
Revenues	870,883
Stockholders Equity	475,751
Net Income	12,542
Comprehensive Net Income	19,802
Economic Capital Ratio	159%