



The relative strengths and weaknesses of Synacor Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Synacor Inc compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 90% points. The greatest weakness of Synacor Inc is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 83% points.

The company's Economic Capital Ratio, given in the ranking table, is 245%, being 88% points above the market average of 157%.

Input Variable	Value in 1000 USD
Assets, Current	61,398
Assets, Non-Current	543
Cost of Goods and Services Sold	66,620
General and Administrative Expense	11,011
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	23,659
Liabilities, Non-Current	148
Other Assets	14,389
Other Compr. Net Income	-6.0
Other Expenses	5,813
Other Liabilities	1,712
Other Net Income	1.0
Other Revenues	121,981
Property Plant and Equipment	0
Research and Development Expense	25,603
Selling Expense	9,120

Output Variable	Value in 1000 USD
Assets	76,330
Liabilities	25,519
Expenses	118,167
Revenues	121,981
Stockholders Equity	50,811
Net Income	3,815
Comprehensive Net Income	3,809
Economic Capital Ratio	245%