



The relative strengths and weaknesses of United Online INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of United Online INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 33% points. The greatest weakness of United Online INC is the variable Assets, Current, reducing the Economic Capital Ratio by 71% points.

The company's Economic Capital Ratio, given in the ranking table, is 108%, being 37% points above the market average of 72%.

Input Variable	Value in 1000 USD
Assets, Current	105,685
Assets, Non-Current	1,156
Cost of Goods and Services Sold	75,480
General and Administrative Expense	66,347
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	89,556
Liabilities, Non-Current	5,671
Other Assets	104,519
Other Compr. Net Income	3,042
Other Expenses	130,193
Other Liabilities	9,559
Other Net Income	13,305
Other Revenues	233,614
Property Plant and Equipment	0
Research and Development Expense	0
Selling Expense	57,066

Output Variable	Value in 1000 USD
Assets	211,360
Liabilities	104,786
Expenses	329,086
Revenues	233,614
Stockholders Equity	106,574
Net Income	-82,167
Comprehensive Net Income	-79,125
Economic Capital Ratio	108%