



The relative strengths and weaknesses of Google INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Google INC compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 76% points. The greatest weakness of Google INC is the variable Other Expenses, reducing the Economic Capital Ratio by 57% points.

The company's Economic Capital Ratio, given in the ranking table, is 377%, being 305% points above the market average of 72%.

Input Variable	Value in 1000 USD
Assets, Current	72,886,000
Assets, Non-Current	1,976,000
Cost of Goods and Services Sold	0
General and Administrative Expense	0
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	15,908,000
Liabilities, Non-Current	0
Other Assets	36,058,000
Other Compr. Net Income	-413,000
Other Expenses	48,141,000
Other Liabilities	0
Other Net Income	1,236,000
Other Revenues	59,825,000
Property Plant and Equipment	0
Research and Development Expense	0
Selling Expense	0

Output Variable	Value in 1000 USD
Assets	110,920,000
Liabilities	15,908,000
Expenses	48,141,000
Revenues	59,825,000
Stockholders Equity	95,012,000
Net Income	12,920,000
Comprehensive Net Income	12,507,000
Economic Capital Ratio	377%