



The relative strengths and weaknesses of GLU Mobile INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of GLU Mobile INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 52% points. The greatest weakness of GLU Mobile INC is the variable Research and Development Expense, reducing the Economic Capital Ratio by 66% points.

The company's Economic Capital Ratio, given in the ranking table, is 142%, being 70% points above the market average of 72%.

Input Variable	Value in 1000 USD
Assets, Current	54,464
Assets, Non-Current	637
Cost of Goods and Services Sold	37,044
General and Administrative Expense	15,550
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	37,957
Liabilities, Non-Current	0
Other Assets	31,910
Other Compr. Net Income	140
Other Expenses	-59
Other Liabilities	2,357
Other Net Income	10
Other Revenues	105,613
Property Plant and Equipment	0
Research and Development Expense	46,877
Selling Expense	26,120

Output Variable	Value in 1000 USD
Assets	87,011
Liabilities	40,314
Expenses	125,532
Revenues	105,613
Stockholders Equity	46,697
Net Income	-19,909
Comprehensive Net Income	-19,769
Economic Capital Ratio	142%