



The relative strengths and weaknesses of Synacor Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Synacor Inc compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 115% points. The greatest weakness of Synacor Inc is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 83% points.

The company's Economic Capital Ratio, given in the ranking table, is 252%, being 181% points above the market average of 72%.

Input Variable	Value in 1000 USD
Assets, Current	52,971
Assets, Non-Current	348
Cost of Goods and Services Sold	59,622
General and Administrative Expense	11,663
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	20,696
Liabilities, Non-Current	977
Other Assets	21,470
Other Compr. Net Income	8.0
Other Expenses	4,709
Other Liabilities	885
Other Net Income	-598
Other Revenues	111,807
Property Plant and Equipment	0
Research and Development Expense	28,458
Selling Expense	8,124

Output Variable	Value in 1000 USD
Assets	74,789
Liabilities	22,558
Expenses	112,576
Revenues	111,807
Stockholders Equity	52,231
Net Income	-1,367
Comprehensive Net Income	-1,359
Economic Capital Ratio	252%