

PROGRAMMING 2014

Professional Diversity Network

RealRate

Professional Diversity Network Inc Rank 3 of 59







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The relative strengths and weaknesses of Professional Diversity Network Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Professional Diversity Network Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 98% points. The greatest weakness of Professional Diversity Network Inc is the variable Other Revenues, reducing the Economic Capital Ratio by 24% points.

The company's Economic Capital Ratio, given in the ranking table, is 402%, being 330% points above the market average of 72%.

Input Variable	Value in 1000 USD
Assets, Current	20,054
Assets, Non-Current	0
Cost of Goods and Services Sold	0
General and Administrative Expense	2,268
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	1,521
Liabilities, Non-Current	0
Other Assets	1,966
Other Compr. Net Income	7.6
Other Expenses	1,049
Other Liabilities	0
Other Net Income	193
Other Revenues	4,035
Property Plant and Equipment	0
Research and Development Expense	0
Selling Expense	2,347

Output Variable	Value in 1000 USD
Assets	22,020
Liabilities	1,521
Expenses	5,664
Revenues	4,035
Stockholders Equity	20,499
Net Income	-1,436
Comprehensive Net Income	-1,429
Economic Capital Ratio	402%

Professional Diversity Network

