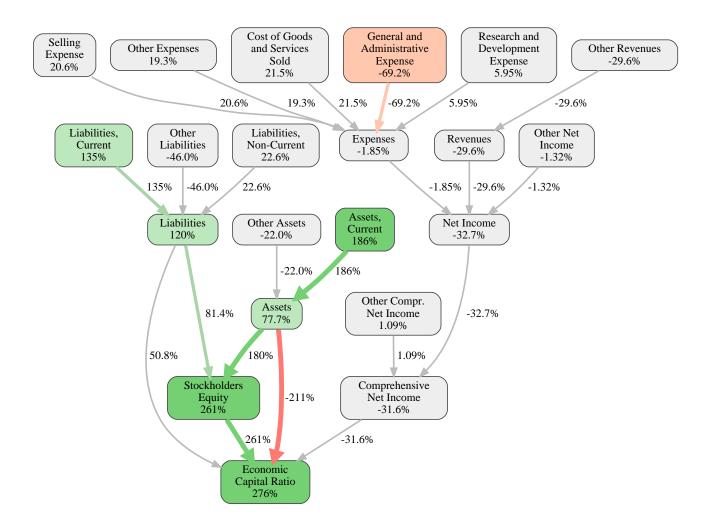


PROGRAMMING 2014

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The relative strengths and weaknesses of Gawk Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Gawk Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 186% points. The greatest weakness of Gawk Inc is the variable General and Administrative Expense, reducing the Economic Capital Ratio by 69% points.

The company's Economic Capital Ratio, given in the ranking table, is 348%, being 276% points above the market average of 72%.

Input Variable	Value in 1000 USD
Assets, Current	109
Assets, Non-Current	0
Cost of Goods and Services Sold	0
General and Administrative Expense	53
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	0
Liabilities, Non-Current	0
Other Assets	0
Other Compr. Net Income	0.075
Other Expenses	0
Other Liabilities	9.3
Other Net Income	0
Other Revenues	23
Property Plant and Equipment	0
Research and Development Expense	0
Selling Expense	0

Output Variable	Value in 1000 USD
Assets	109
Liabilities	9.3
Expenses	53
Revenues	23
Stockholders Equity	100
Net Income	-30
Comprehensive Net Income	-30
Economic Capital Ratio	348%

