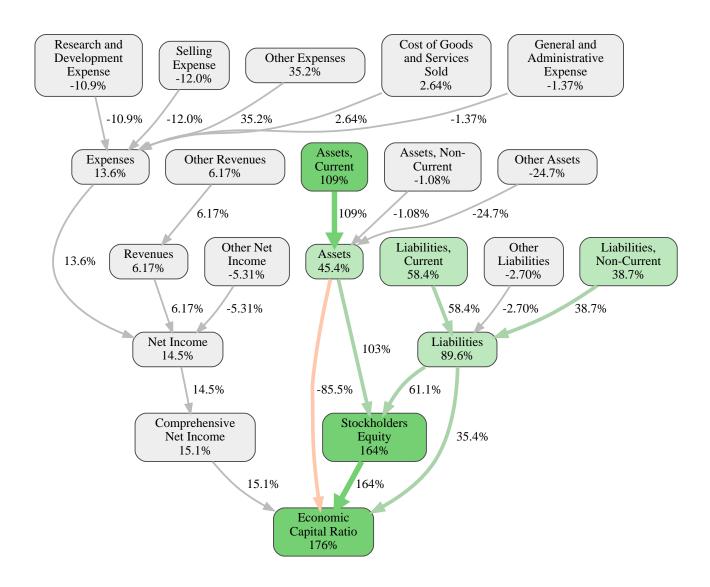


PROGRAMMING 2015

Demandware Inc Rank 20 of 62





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The relative strengths and weaknesses of Demandware Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Demandware Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 109% points. The greatest weakness of Demandware Inc is the variable Other Assets, reducing the Economic Capital Ratio by 25% points.

The company's Economic Capital Ratio, given in the ranking table, is 311%, being 176% points above the market average of 135%.

Input Variable	Value in 1000 USD
Assets, Current	294,712
Assets, Non-Current	1,785
Cost of Goods and Services Sold	42,048
General and Administrative Expense	36,882
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	51,533
Liabilities, Non-Current	1,424
Other Assets	48,673
Other Compr. Net Income	-402
Other Expenses	-2,050
Other Liabilities	12,168
Other Net Income	-1,318
Other Revenues	160,553
Property Plant and Equipment	0
Research and Development Expense	34,983
Selling Expense	74,432

Output Variable	Value in 1000 USD
Assets	345,170
Liabilities	65,125
Expenses	186,295
Revenues	160,553
Stockholders Equity	280,045
Net Income	-27,060
Comprehensive Net Income	-27,462
Economic Capital Ratio	311%

