



The relative strengths and weaknesses of Synacor Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Synacor Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 102% points. The greatest weakness of Synacor Inc is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 88% points.

The company's Economic Capital Ratio, given in the ranking table, is 195%, being 60% points above the market average of 135%.

Input Variable	Value in 1000 USD
Assets, Current	48,371
Assets, Non-Current	101
Cost of Goods and Services Sold	57,939
General and Administrative Expense	14,249
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	22,098
Liabilities, Non-Current	275
Other Assets	17,766
Other Compr. Net Income	18
Other Expenses	9,165
Other Liabilities	1,383
Other Net Income	-1,091
Other Revenues	106,579
Property Plant and Equipment	0
Research and Development Expense	26,259
Selling Expense	10,807

Output Variable	Value in 1000 USD
Assets	66,238
Liabilities	23,756
Expenses	118,419
Revenues	106,579
Stockholders Equity	42,482
Net Income	-12,931
Comprehensive Net Income	-12,913
Economic Capital Ratio	195%