





PROGRAMMING 2015

Twitter INC Rank 34 of 62



The relative strengths and weaknesses of Twitter INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Twitter INC compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 121% points. The greatest weakness of Twitter INC is the variable Other Liabilities, reducing the Economic Capital Ratio by 152% points.

The company's Economic Capital Ratio, given in the ranking table, is 213%, being 78% points above the market average of 135%.

Input Variable	Value in 1000 USD
Assets, Current	4,255,853
Assets, Non-Current	42,629
Cost of Goods and Services Sold	446,309
General and Administrative Expense	189,906
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	393,794
Liabilities, Non-Current	43,209
Other Assets	1,284,600
Other Compr. Net Income	-9,701
Other Expenses	-531
Other Liabilities	1,519,676
Other Net Income	-39,485
Other Revenues	1,403,002
Property Plant and Equipment	0
Research and Development Expense	691,543
Selling Expense	614,110

Output Variable	Value in 1000 USD
Assets	5,583,082
Liabilities	1,956,679
Expenses	1,941,337
Revenues	1,403,002
Stockholders Equity	3,626,403
Net Income	-577,820
Comprehensive Net Income	-587,521
Economic Capital Ratio	213%

