

**PROGRAMMING 2015** 

Magnite INC Rank 44 of 62





Magnite



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The relative strengths and weaknesses of Magnite INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Magnite INC compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 112% points. The greatest weakness of Magnite INC is the variable Liabilities, Current, reducing the Economic Capital Ratio by 112% points.

The company's Economic Capital Ratio, given in the ranking table, is 124%, being 11% points below the market average of 135%.

Input Variable	Value in 1000 USD
Assets, Current	237,977
Assets, Non-Current	1,427
Cost of Goods and Services Sold	20,754
General and Administrative Expense	57,398
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	154,402
Liabilities, Non-Current	1,879
Other Assets	57,077
Other Compr. Net Income	0
Other Expenses	172
Other Liabilities	11,448
Other Net Income	277
Other Revenues	125,295
Property Plant and Equipment	0
Research and Development Expense	22,718
Selling Expense	43,203

Output Variable	Value in 1000 USD
Assets	296,481
Liabilities	167,729
Expenses	144,245
Revenues	125,295
Stockholders Equity	128,752
Net Income	-18,673
Comprehensive Net Income	-18,673
Economic Capital Ratio	124%

