



The relative strengths and weaknesses of Synacor Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Synacor Inc compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 71% points. The greatest weakness of Synacor Inc is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 55% points.

The company's Economic Capital Ratio, given in the ranking table, is 161%, being 32% points above the market average of 128%.

Input Variable	Value in 1000 USD
Assets, Current	43,328
Assets, Non-Current	336
Cost of Goods and Services Sold	54,423
General and Administrative Expense	15,543
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	31,638
Liabilities, Non-Current	7,052
Other Assets	45,362
Other Compr. Net Income	-18
Other Expenses	7,385
Other Liabilities	4,232
Other Net Income	-89
Other Revenues	110,245
Property Plant and Equipment	0
Research and Development Expense	20,007
Selling Expense	16,272

Output Variable	Value in 1000 USD
Assets	89,026
Liabilities	42,922
Expenses	113,630
Revenues	110,245
Stockholders Equity	46,104
Net Income	-3,474
Comprehensive Net Income	-3,492
Economic Capital Ratio	161%