



The relative strengths and weaknesses of GLU Mobile INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of GLU Mobile INC compared to the market average is the variable Liabilities, Non-Current, increasing the Economic Capital Ratio by 57% points. The greatest weakness of GLU Mobile INC is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 37% points.

The company's Economic Capital Ratio, given in the ranking table, is 119%, being 91% points above the market average of 28%.

Input Variable	Value in 1000 USD
Assets, Current	137,576
Assets, Non-Current	3,299
Cost of Goods and Services Sold	141,153
General and Administrative Expense	34,425
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	132,904
Liabilities, Non-Current	0
Other Assets	158,423
Other Compr. Net Income	-252
Other Expenses	5,193
Other Liabilities	12,534
Other Net Income	-6,850
Other Revenues	286,827
Property Plant and Equipment	0
Research and Development Expense	92,420
Selling Expense	104,356

Output Variable	Value in 1000 USD
Assets	299,298
Liabilities	145,438
Expenses	377,547
Revenues	286,827
Stockholders Equity	153,860
Net Income	-97,570
Comprehensive Net Income	-97,822
Economic Capital Ratio	119%