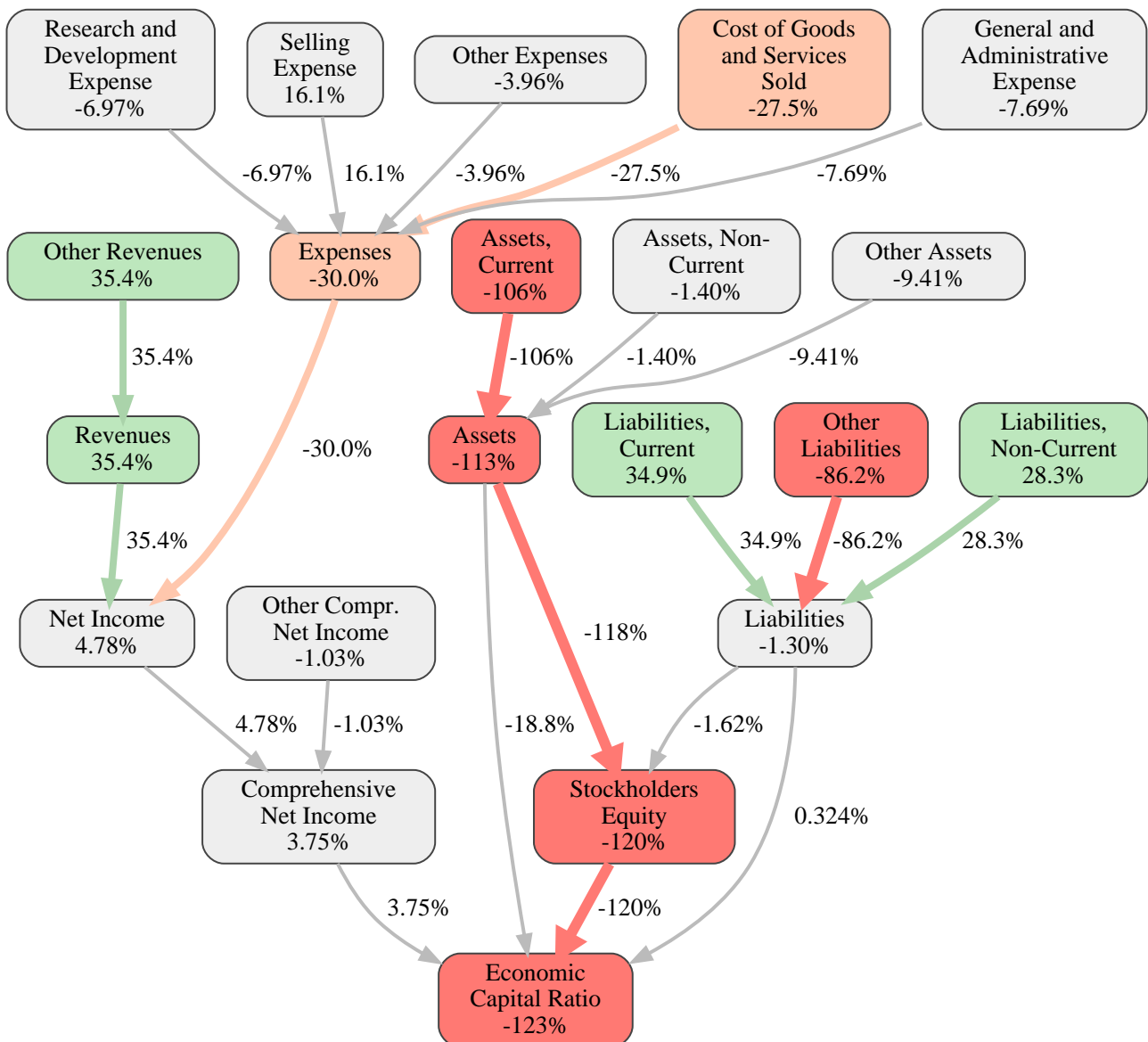




RealRate

PROGRAMMING 2018

Frankly Inc
Rank 44 of 59



The relative strengths and weaknesses of Frankly Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Frankly Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 35% points. The greatest weakness of Frankly Inc is the variable Assets, Current, reducing the Economic Capital Ratio by 106% points.

The company's Economic Capital Ratio, given in the ranking table, is -95%, being 123% points below the market average of 28%.

| Input Variable | Value in 1000 USD |
|------------------------------------|----------------------|
| Assets, Current | 5,907 |
| Assets, Non-Current | 311 |
| Cost of Goods and Services Sold | 12,084 |
| General and Administrative Expense | 8,205 |
| Intangible Assets | 0 |
| Lease Assets | 0 |
| Lease Liability | 0 |
| Liabilities, Current | 12,681 |
| Liabilities, Non-Current | 841 |
| Other Assets | 14,720 |
| Other Compr. Net Income | 0 |
| Other Expenses | 8,904 |
| Other Liabilities | 12,191 |
| Other Net Income | 70 |
| Other Revenues | 25,663 |
| Property Plant and Equipment | 0 |
| Research and Development Expense | 4,323 |
| Selling Expense | 2,562 |

| Output Variable | Value in 1000 USD |
|--------------------------|----------------------|
| Assets | 20,939 |
| Liabilities | 25,713 |
| Expenses | 36,079 |
| Revenues | 25,663 |
| Stockholders Equity | -4,775 |
| Net Income | -10,346 |
| Comprehensive Net Income | -10,346 |
| Economic Capital Ratio | -95% |