



The relative strengths and weaknesses of Cardlytics Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Cardlytics Inc compared to the market average is the variable Other Liabilities, increasing the Economic Capital Ratio by 113% points. The greatest weakness of Cardlytics Inc is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 263% points.

The company's Economic Capital Ratio, given in the ranking table, is 54%, being 20% points above the market average of 34%.

Input Variable	Value in 1000 USD
Assets, Current	124,368
Assets, Non-Current	1,293
Cost of Goods and Services Sold	0
General and Administrative Expense	34,228
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	51,922
Liabilities, Non-Current	101,788
Other Assets	28,102
Other Compr. Net Income	926
Other Expenses	99,285
Other Liabilities	-51,922
Other Net Income	-12,125
Other Revenues	150,684
Property Plant and Equipment	0
Research and Development Expense	16,210
Selling Expense	41,878

Output Variable	Value in 1000 USD
Assets	153,763
Liabilities	101,788
Expenses	191,601
Revenues	150,684
Stockholders Equity	51,975
Net Income	-53,042
Comprehensive Net Income	-52,116
Economic Capital Ratio	54%