







PROGRAMMING 2020

Pinterest INC Rank 17 of 63



The relative strengths and weaknesses of Pinterest INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pinterest INC compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 133% points. The greatest weakness of Pinterest INC is the variable Research and Development Expense, reducing the Economic Capital Ratio by 78% points.

The company's Economic Capital Ratio, given in the ranking table, is 246%, being 167% points above the market average of 79%.

Input Variable	Value in 1000 USD
Assets, Current	2,067,234
Assets, Non-Current	5,925
Cost of Goods and Services Sold	358,903
General and Administrative Expense	354,075
Intangible Assets	0
Lease Assets	188,251
Lease Liability	173,392
Liabilities, Current	176,157
Liabilities, Non-Current	20,063
Other Assets	131,907
Other Compr. Net Income	2,068
Other Expenses	2,669
Other Liabilities	0
Other Net Income	30,164
Other Revenues	1,142,761
Property Plant and Equipment	0
Research and Development Expense	1,207,059
Selling Expense	611,590

Output Variable	Value in 1000 USD
Assets	2,393,317
Liabilities	369,612
Expenses	2,534,296
Revenues	1,142,761
Stockholders Equity	2,023,705
Net Income	-1,361,371
Comprehensive Net Income	-1,359,303
Economic Capital Ratio	246%

