

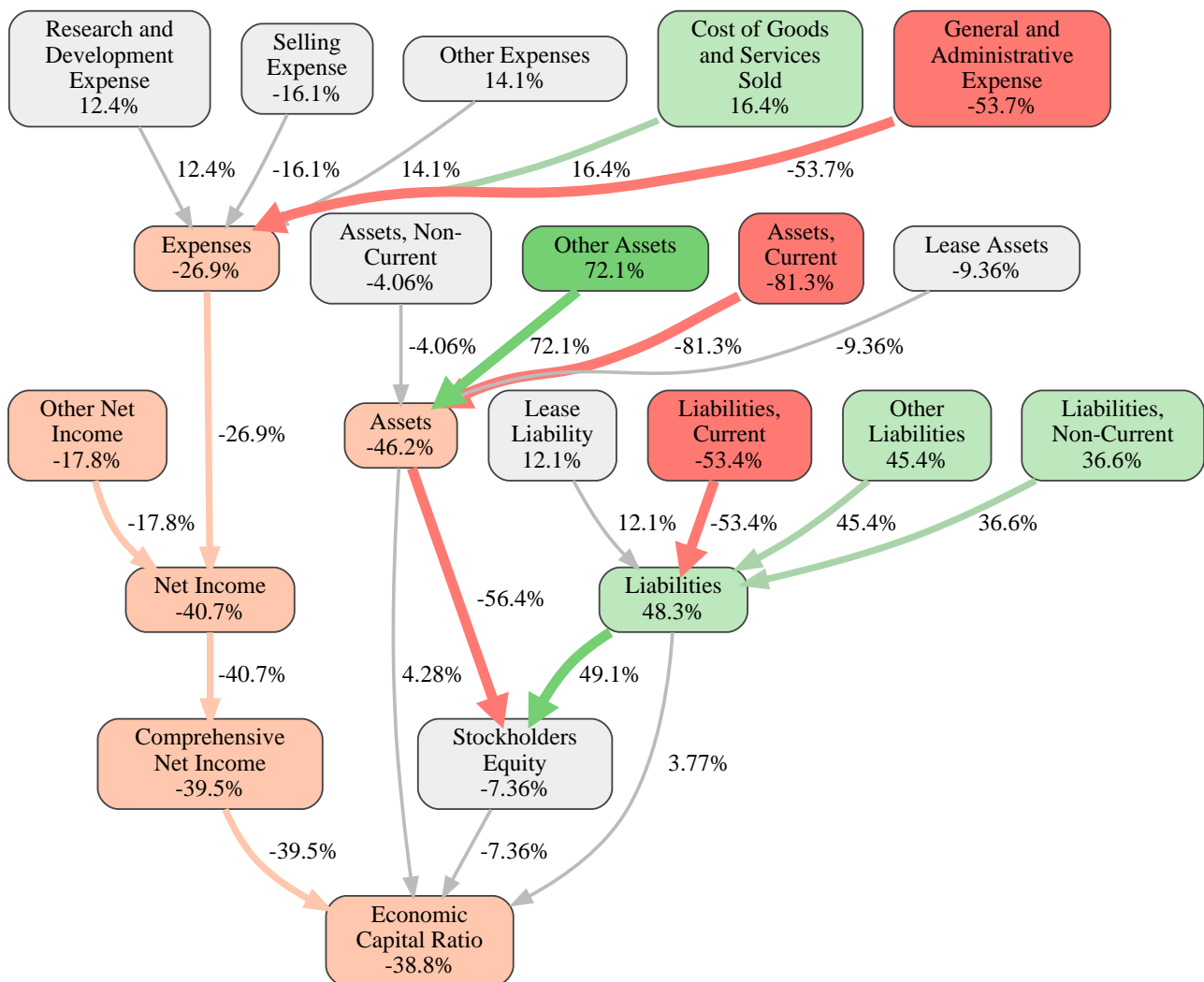


RealRate

# PROGRAMMING 2020

Professional Diversity Network Inc  
Rank 47 of 63

Professional Diversity Network



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The relative strengths and weaknesses of Professional Diversity Network Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Professional Diversity Network Inc compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 72% points. The greatest weakness of Professional Diversity Network Inc is the variable Assets, Current, reducing the Economic Capital Ratio by 81% points.

The company's Economic Capital Ratio, given in the ranking table, is 40%, being 39% points below the market average of 79%.

Input Variable	Value in 1000 USD
Assets, Current	1,704
Assets, Non-Current	0
Cost of Goods and Services Sold	884
General and Administrative Expense	4,274
Intangible Assets	0
Lease Assets	93
Lease Liability	0
Liabilities, Current	4,040
Liabilities, Non-Current	0
Other Assets	4,794
Other Compr. Net Income	69
Other Expenses	526
Other Liabilities	0
Other Net Income	-1,026
Other Revenues	5,025
Property Plant and Equipment	0
Research and Development Expense	0
Selling Expense	2,159

Output Variable	Value in 1000 USD
Assets	6,592
Liabilities	4,040
Expenses	7,844
Revenues	5,025
Stockholders Equity	2,552
Net Income	-3,844
Comprehensive Net Income	-3,776
Economic Capital Ratio	40%