

PROGRAMMING 2020

Magnite INC Rank 44 of 63









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The relative strengths and weaknesses of Magnite INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Magnite INC compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 108% points. The greatest weakness of Magnite INC is the variable Liabilities, Current, reducing the Economic Capital Ratio by 146% points.

The company's Economic Capital Ratio, given in the ranking table, is 71%, being 8.4% points below the market average of 79%.

Input Variable	Value in 1000 USD
Assets, Current	313,050
Assets, Non-Current	2,103
Cost of Goods and Services Sold	57,391
General and Administrative Expense	41,772
Intangible Assets	0
Lease Assets	21,491
Lease Liability	15,231
Liabilities, Current	267,499
Liabilities, Non-Current	454
Other Assets	58,476
Other Compr. Net Income	214
Other Expenses	-1,512
Other Liabilities	0
Other Net Income	593
Other Revenues	156,414
Property Plant and Equipment	0
Research and Development Expense	40,269
Selling Expense	44,565

Output Variable	Value in 1000 USD
Assets	395,120
Liabilities	283,184
Expenses	182,485
Revenues	156,414
Stockholders Equity	111,936
Net Income	-25,478
Comprehensive Net Income	-25,264
Economic Capital Ratio	71%

