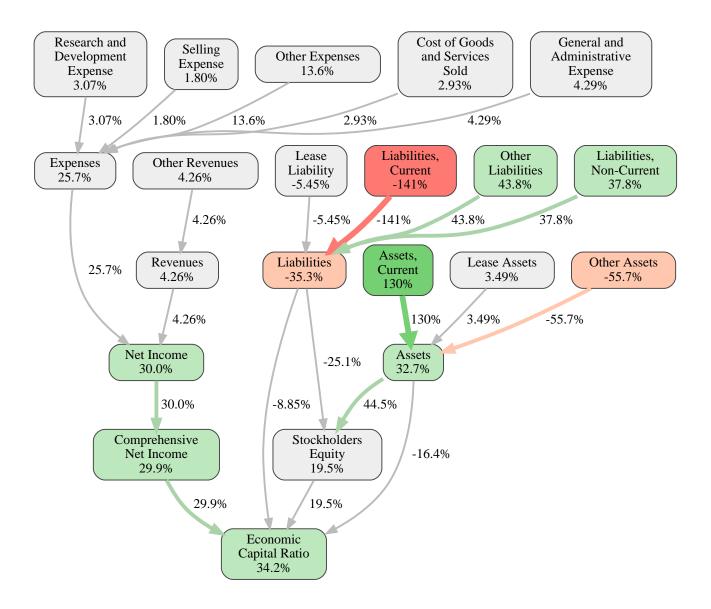


**PROGRAMMING 2022** 



Pubmatic Inc Rank 40 of 77







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Pubmatic Inc Rank 40 of 77



The relative strengths and weaknesses of Pubmatic Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pubmatic Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 130% points. The greatest weakness of Pubmatic Inc is the variable Liabilities, Current, reducing the Economic Capital Ratio by 141% points.

The company's Economic Capital Ratio, given in the ranking table, is 159%, being 34% points above the market average of 125%.

Input Variable	Value in 1000 USD
Assets, Current	461,264
Assets, Non-Current	10,948
Cost of Goods and Services Sold	58,313
General and Administrative Expense	35,761
Intangible Assets	0
Lease Assets	21,613
Lease Liability	17,842
Liabilities, Current	273,032
Liabilities, Non-Current	2,161
Other Assets	56,390
Other Compr. Net Income	-37
Other Expenses	8,199
Other Liabilities	0
Other Net Income	6,014
Other Revenues	226,908
Property Plant and Equipment	0
Research and Development Expense	15,885
Selling Expense	58,160

Output Variable	Value in 1000 USD
Assets	550,215
Liabilities	293,035
Expenses	176,318
Revenues	226,908
Stockholders Equity	257,180
Net Income	56,604
Comprehensive Net Income	56,567
Economic Capital Ratio	159%

