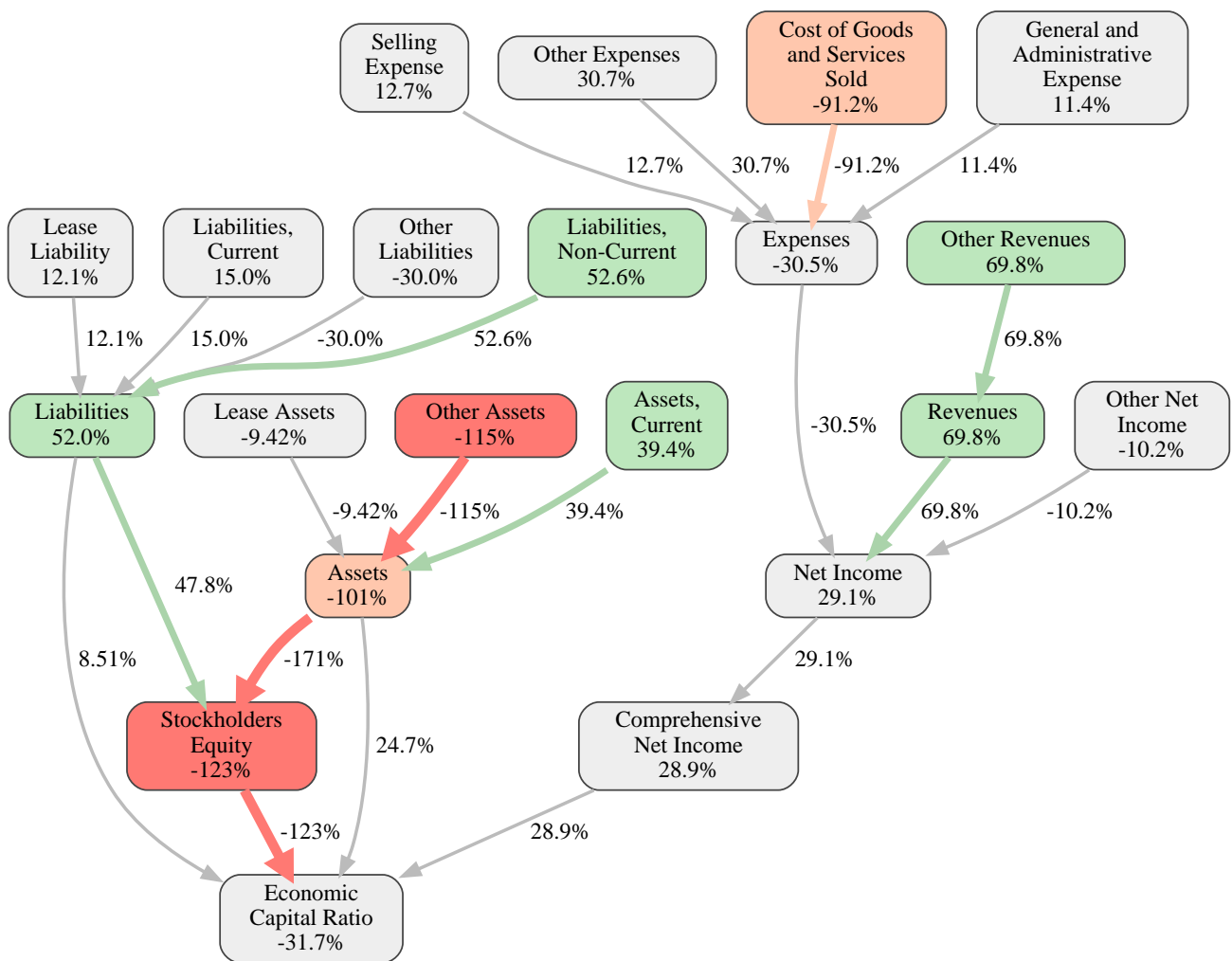




RealRate

PROGRAMMING 2022

Outbrain Inc
Rank 50 of 77



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The relative strengths and weaknesses of Outbrain Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Outbrain Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 70% points. The greatest weakness of Outbrain Inc is the variable Other Assets, reducing the Economic Capital Ratio by 115% points.

The company's Economic Capital Ratio, given in the ranking table, is 93%, being 32% points below the market average of 125%.

Input Variable	Value in 1000 USD
Assets, Current	708,951
Assets, Non-Current	20,331
Cost of Goods and Services Sold	775,370
General and Administrative Expense	70,749
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	288,495
Liabilities, Non-Current	14,620
Other Assets	66,608
Other Compr. Net Income	-184
Other Expenses	-25,530
Other Liabilities	236,000
Other Net Income	-49,091
Other Revenues	1,015,630
Property Plant and Equipment	0
Research and Development Expense	39,169
Selling Expense	95,786

Output Variable	Value in 1000 USD
Assets	795,890
Liabilities	539,115
Expenses	955,544
Revenues	1,015,630
Stockholders Equity	256,775
Net Income	10,995
Comprehensive Net Income	10,811
Economic Capital Ratio	93%