





The relative strengths and weaknesses of Pinterest INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pinterest INC compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 110% points. The greatest weakness of Pinterest INC is the variable Research and Development Expense, reducing the Economic Capital Ratio by 30% points.

The company's Economic Capital Ratio, given in the ranking table, is 374%, being 250% points above the market average of 125%.

Input Variable	Value in 1000 USD
Assets, Current	3,181,563
Assets, Non-Current	13,247
Cost of Goods and Services Sold	529,320
General and Administrative Expense	300,977
Intangible Assets	0
Lease Assets	227,912
Lease Liability	209,181
Liabilities, Current	259,806
Liabilities, Non-Current	29,508
Other Assets	114,516
Other Compr. Net Income	-4,661
Other Expenses	13,953
Other Liabilities	0
Other Net Income	4,204
Other Revenues	2,578,027
Property Plant and Equipment	0
Research and Development Expense	780,264
Selling Expense	641,279

Output Variable	Value in 1000 USD
Assets	3,537,238
Liabilities	498,495
Expenses	2,265,793
Revenues	2,578,027
Stockholders Equity	3,038,743
Net Income	316,438
Comprehensive Net Income	311,777
Economic Capital Ratio	374%