







**PROGRAMMING 2022** 

Snap Inc

Rank 41 of 77

## **Snap Inc.**

The relative strengths and weaknesses of Snap Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Snap Inc compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 57% points. The greatest weakness of Snap Inc is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 108% points.

The company's Economic Capital Ratio, given in the ranking table, is 151%, being 26% points above the market average of 125%.

Input Variable	Value in 1000 USD
Assets, Current	4,854,002
Assets, Non-Current	291,302
Cost of Goods and Services Sold	1,750,246
General and Administrative Expense	710,640
Intangible Assets	0
Lease Assets	322,252
Lease Liability	325,509
Liabilities, Current	851,786
Liabilities, Non-Current	2,568,843
Other Assets	2,068,750
Other Compr. Net Income	-15,842
Other Expenses	31,260
Other Liabilities	0
Other Net Income	245,374
Other Revenues	4,117,048
Property Plant and Equipment	0
Research and Development Expense	1,565,467
Selling Expense	792,764

Output Variable	Value in 1000 USD
Assets	7,536,306
Liabilities	3,746,138
Expenses	4,850,377
Revenues	4,117,048
Stockholders Equity	3,790,168
Net Income	-487,955
Comprehensive Net Income	-503,797
Economic Capital Ratio	151%

