







PROGRAMMING 2022

Knowbe4 Inc Rank 46 of 77

The relative strengths and weaknesses of Knowbe4 Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Knowbe4 Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 59% points. The greatest weakness of Knowbe4 Inc is the variable Liabilities, Current, reducing the Economic Capital Ratio by 73% points.

The company's Economic Capital Ratio, given in the ranking table, is 117%, being 7.6% points below the market average of 125%.

Input Variable	Value in 1000 USD
Assets, Current	356,216
Assets, Non-Current	1,080
Cost of Goods and Services Sold	35,115
General and Administrative Expense	82,142
Intangible Assets	0
Lease Assets	12,998
Lease Liability	10,484
Liabilities, Current	225,076
Liabilities, Non-Current	3,573
Other Assets	167,384
Other Compr. Net Income	-1,052
Other Expenses	32,394
Other Liabilities	81,278
Other Net Income	-973
Other Revenues	246,298
Property Plant and Equipment	0
Research and Development Expense	0
Selling Expense	107,519

Output Variable	Value in 1000 USD
Assets	537,678
Liabilities	320,411
Expenses	257,170
Revenues	246,298
Stockholders Equity	217,267
Net Income	-11,845
Comprehensive Net Income	-12,897
Economic Capital Ratio	117%

