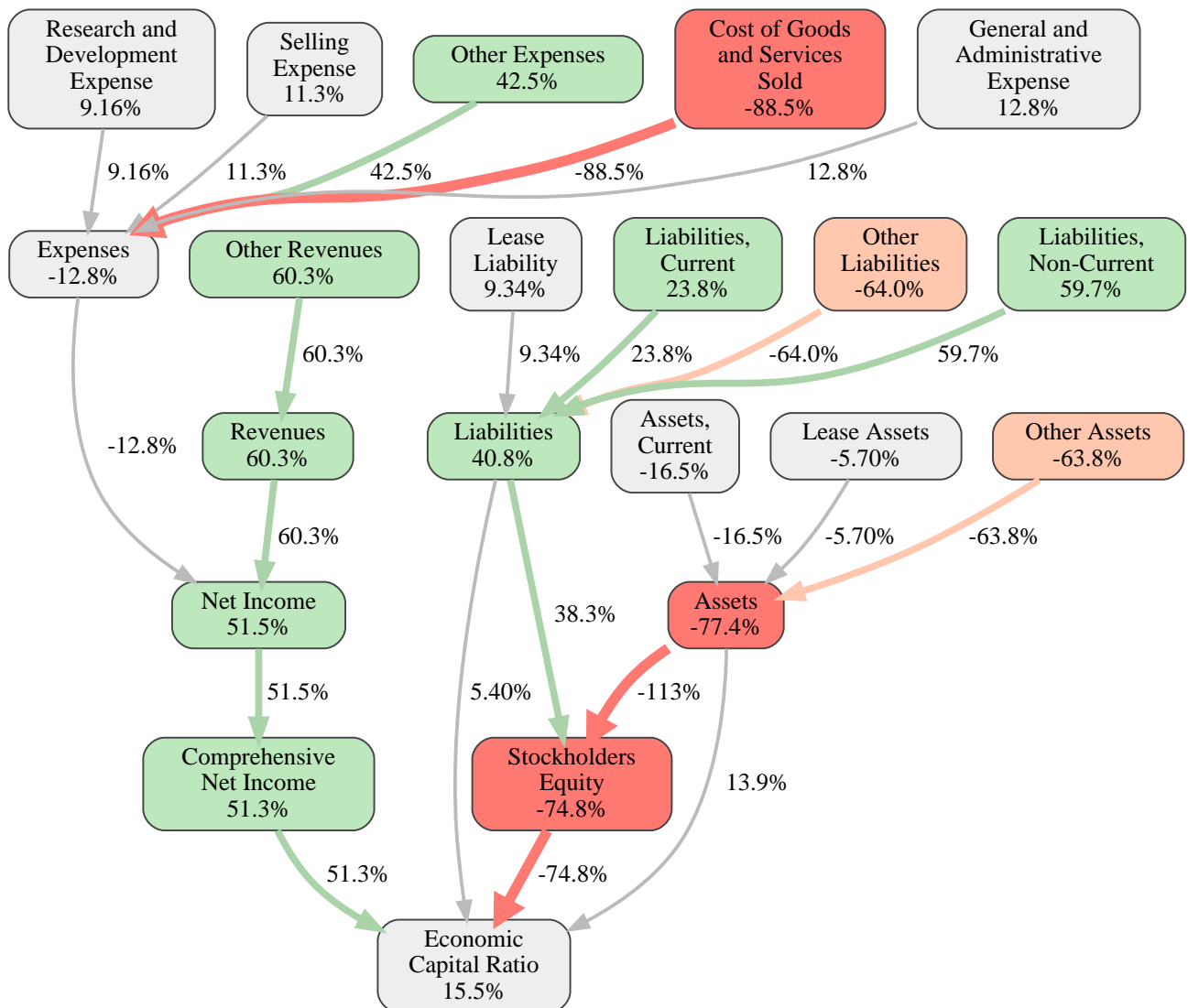




RealRate

PROGRAMMING 2023

Outbrain Inc
Rank 48 of 85



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The relative strengths and weaknesses of Outbrain Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Outbrain Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 60% points. The greatest weakness of Outbrain Inc is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 89% points.

The company's Economic Capital Ratio, given in the ranking table, is 72%, being 15% points above the market average of 57%.

Input Variable	Value in 1000 USD
Assets, Current	536,239
Assets, Non-Current	27,556
Cost of Goods and Services Sold	799,429
General and Administrative Expense	57,065
Intangible Assets	0
Lease Assets	11,065
Lease Liability	8,445
Liabilities, Current	300,105
Liabilities, Non-Current	18,812
Other Assets	206,288
Other Compr. Net Income	-5,439
Other Expenses	6,008
Other Liabilities	236,000
Other Net Income	-5,025
Other Revenues	992,082
Property Plant and Equipment	0
Research and Development Expense	40,320
Selling Expense	108,816

Output Variable	Value in 1000 USD
Assets	781,148
Liabilities	563,362
Expenses	1,011,638
Revenues	992,082
Stockholders Equity	217,786
Net Income	-24,581
Comprehensive Net Income	-30,020
Economic Capital Ratio	72%