



The relative strengths and weaknesses of Springbig Holdings Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Springbig Holdings Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 82% points. The greatest weakness of Springbig Holdings Inc is the variable Other Assets, reducing the Economic Capital Ratio by 240% points.

The company's Economic Capital Ratio, given in the ranking table, is -194%, being 251% points below the market average of 57%.

Input Variable	Value in 1000 USD
Assets, Current	8,273
Assets, Non-Current	0
Cost of Goods and Services Sold	6,701
General and Administrative Expense	12,542
Intangible Assets	0
Lease Assets	750
Lease Liability	316
Liabilities, Current	9,817
Liabilities, Non-Current	0
Other Assets	634
Other Compr. Net Income	0
Other Expenses	12,305
Other Liabilities	3,152
Other Net Income	4,176
Other Revenues	26,629
Property Plant and Equipment	0
Research and Development Expense	0
Selling Expense	12,333

Output Variable	Value in 1000 USD
Assets	9,657
Liabilities	13,285
Expenses	43,881
Revenues	26,629
Stockholders Equity	-3,628
Net Income	-13,076
Comprehensive Net Income	-13,076
Economic Capital Ratio	-194%