



The relative strengths and weaknesses of Taboola com Ltd are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Taboola com Ltd compared to the market average is the variable Other Liabilities, increasing the Economic Capital Ratio by 54% points. The greatest weakness of Taboola com Ltd is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 56% points.

The company's Economic Capital Ratio, given in the ranking table, is 177%, being 120% points above the market average of 57%.

Input Variable	Value in 1000 USD
Assets, Current	597,729
Assets, Non-Current	0
Cost of Goods and Services Sold	936,897
General and Administrative Expense	101,839
Intangible Assets	0
Lease Assets	66,846
Lease Liability	57,928
Liabilities, Current	368,222
Liabilities, Non-Current	326,866
Other Assets	865,048
Other Compr. Net Income	-834
Other Expenses	7,523
Other Liabilities	-57,928
Other Net Income	9,213
Other Revenues	1,401,150
Property Plant and Equipment	0
Research and Development Expense	129,276
Selling Expense	246,803

Output Variable	Value in 1000 USD
Assets	1,529,623
Liabilities	695,088
Expenses	1,422,338
Revenues	1,401,150
Stockholders Equity	834,535
Net Income	-11,975
Comprehensive Net Income	-12,809
Economic Capital Ratio	177%