



The relative strengths and weaknesses of Outbrain Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Outbrain Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 76% points. The greatest weakness of Outbrain Inc is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 102% points.

The company's Economic Capital Ratio, given in the ranking table, is 98%, being 69% points above the market average of 29%.

Input Variable	Value in 1000 USD
Assets, Current	440,136
Assets, Non-Current	20,669
Cost of Goods and Services Sold	751,020
General and Administrative Expense	58,665
Intangible Assets	0
Lease Assets	12,145
Lease Liability	9,217
Liabilities, Current	297,621
Liabilities, Non-Current	16,735
Other Assets	191,687
Other Compr. Net Income	861
Other Expenses	6,113
Other Liabilities	118,000
Other Net Income	24,994
Other Revenues	935,818
Property Plant and Equipment	0
Research and Development Expense	36,402
Selling Expense	98,370

Output Variable	Value in 1000 USD
Assets	664,637
Liabilities	441,573
Expenses	950,570
Revenues	935,818
Stockholders Equity	223,064
Net Income	10,242
Comprehensive Net Income	11,103
Economic Capital Ratio	98%