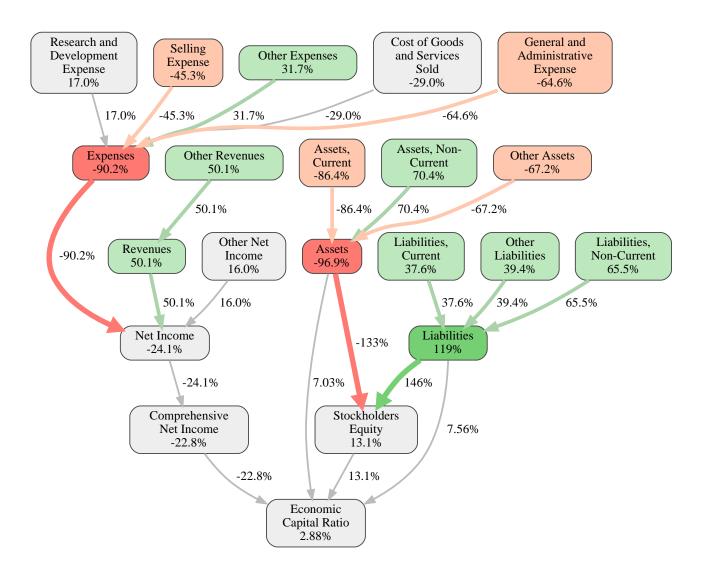


PROGRAMMING 2024

Professional Diversity Network

Professional Diversity Network Inc Rank 43 of 72





PROGRAMMING 2024

Professional Diversity Network Inc Rank 43 of 72

The relative strengths and weaknesses of Professional Diversity Network Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Professional Diversity Network Inc compared to the market average is the variable Assets, Non-Current, increasing the Economic Capital Ratio by 70% points. The greatest weakness of Professional Diversity Network Inc is the variable Expenses, reducing the Economic Capital Ratio by 90% points.

The company's Economic Capital Ratio, given in the ranking table, is 32%, being 2.9% points above the market average of 29%.

Input Variable	Value in 1000 USD
Assets, Current	2,368
Assets, Non-Current	1,537
Cost of Goods and Services Sold	3,461
General and Administrative Expense	4,452
Intangible Assets	0
Lease Assets	298
Lease Liability	283
Liabilities, Current	3,475
Liabilities, Non-Current	0
Other Assets	2,122
Other Compr. Net Income	98
Other Expenses	485
Other Liabilities	0
Other Net Income	-15
Other Revenues	7,699
Property Plant and Equipment	0
Research and Development Expense	0
Selling Expense	3,701

Output Variable	Value in 1000 USD
Assets	6,327
Liabilities	3,758
Expenses	12,098
Revenues	7,699
Stockholders Equity	2,568
Net Income	-4,415
Comprehensive Net Income	-4,317
Economic Capital Ratio	32%

