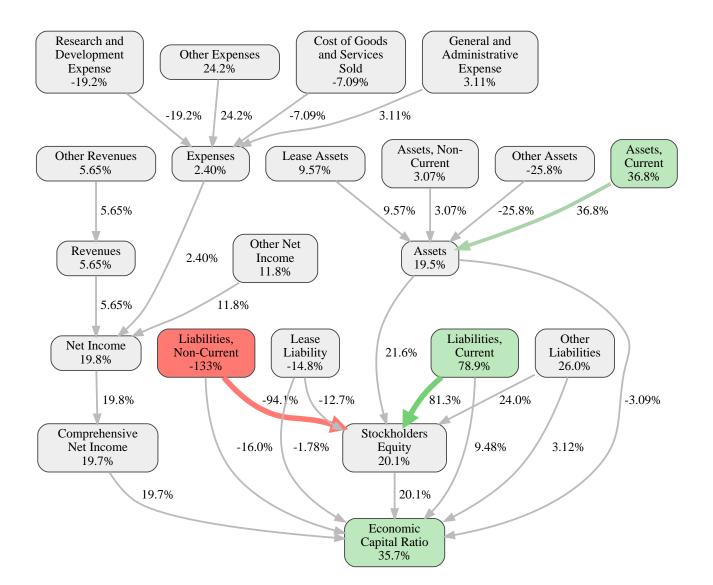


## **Snap Inc.**







**PROGRAMMING 2024** 

## Snap Inc Rank 38 of 72

The relative strengths and weaknesses of Snap Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Snap Inc compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 79% points. The greatest weakness of Snap Inc is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 133% points.

The company's Economic Capital Ratio, given in the ranking table, is 65%, being 36% points above the market average of 29%.

Input Variable	Value in 1000 USD
Assets, Current	4,975,843
Assets, Non-Current	226,597
Cost of Goods and Services Sold	2,114,117
General and Administrative Expense	857,423
Intangible Assets	0
Lease Assets	516,862
Lease Liability	546,279
Liabilities, Current	1,134,118
Liabilities, Non-Current	3,873,249
Other Assets	2,248,456
Other Compr. Net Income	21,105
Other Expenses	50,086
Other Liabilities	0
Other Net Income	125,980
Other Revenues	4,606,115
Property Plant and Equipment	0
Research and Development Expense	1,910,862
Selling Expense	1,122,092

Output Variable	Value in 1000 USD
Assets	7,967,758
Liabilities	5,553,646
Expenses	6,054,580
Revenues	4,606,115
Stockholders Equity	2,414,112
Net Income	-1,322,485
Comprehensive Net Income	-1,301,380
Economic Capital Ratio	65%

