

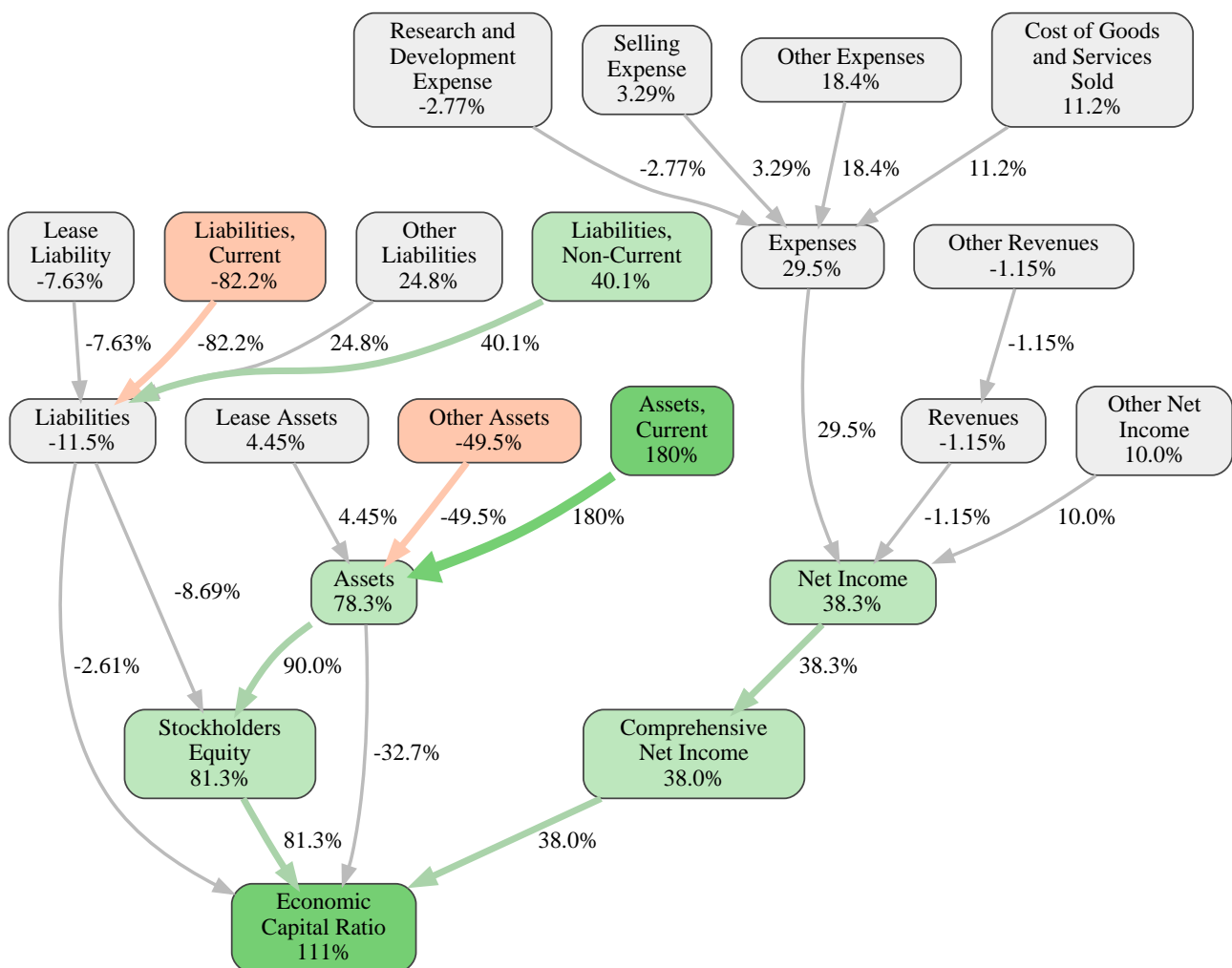


RealRate

PROGRAMMING 2024

Trade Desk Inc
Rank 28 of 72

theTradeDesk



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The relative strengths and weaknesses of Trade Desk Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Trade Desk Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 180% points. The greatest weakness of Trade Desk Inc is the variable Liabilities, Current, reducing the Economic Capital Ratio by 82% points.

The company's Economic Capital Ratio, given in the ranking table, is 140%, being 111% points above the market average of 29%.

| Input Variable | Value in 1000 USD |
|------------------------------------|-------------------|
| Assets, Current | 4,468,803 |
| Assets, Non-Current | 60,730 |
| Cost of Goods and Services Sold | 365,598 |
| General and Administrative Expense | 520,278 |
| Intangible Assets | 0 |
| Lease Assets | 197,732 |
| Lease Liability | 180,369 |
| Liabilities, Current | 2,510,838 |
| Liabilities, Non-Current | 33,261 |
| Other Assets | 161,422 |
| Other Compr. Net Income | 0 |
| Other Expenses | 89,055 |
| Other Liabilities | 0 |
| Other Net Income | 67,515 |
| Other Revenues | 1,946,120 |
| Property Plant and Equipment | 0 |
| Research and Development Expense | 411,794 |
| Selling Expense | 447,970 |

| Output Variable | Value in 1000 USD |
|--------------------------|-------------------|
| Assets | 4,888,687 |
| Liabilities | 2,724,468 |
| Expenses | 1,834,695 |
| Revenues | 1,946,120 |
| Stockholders Equity | 2,164,219 |
| Net Income | 178,940 |
| Comprehensive Net Income | 178,940 |
| Economic Capital Ratio | 140% |