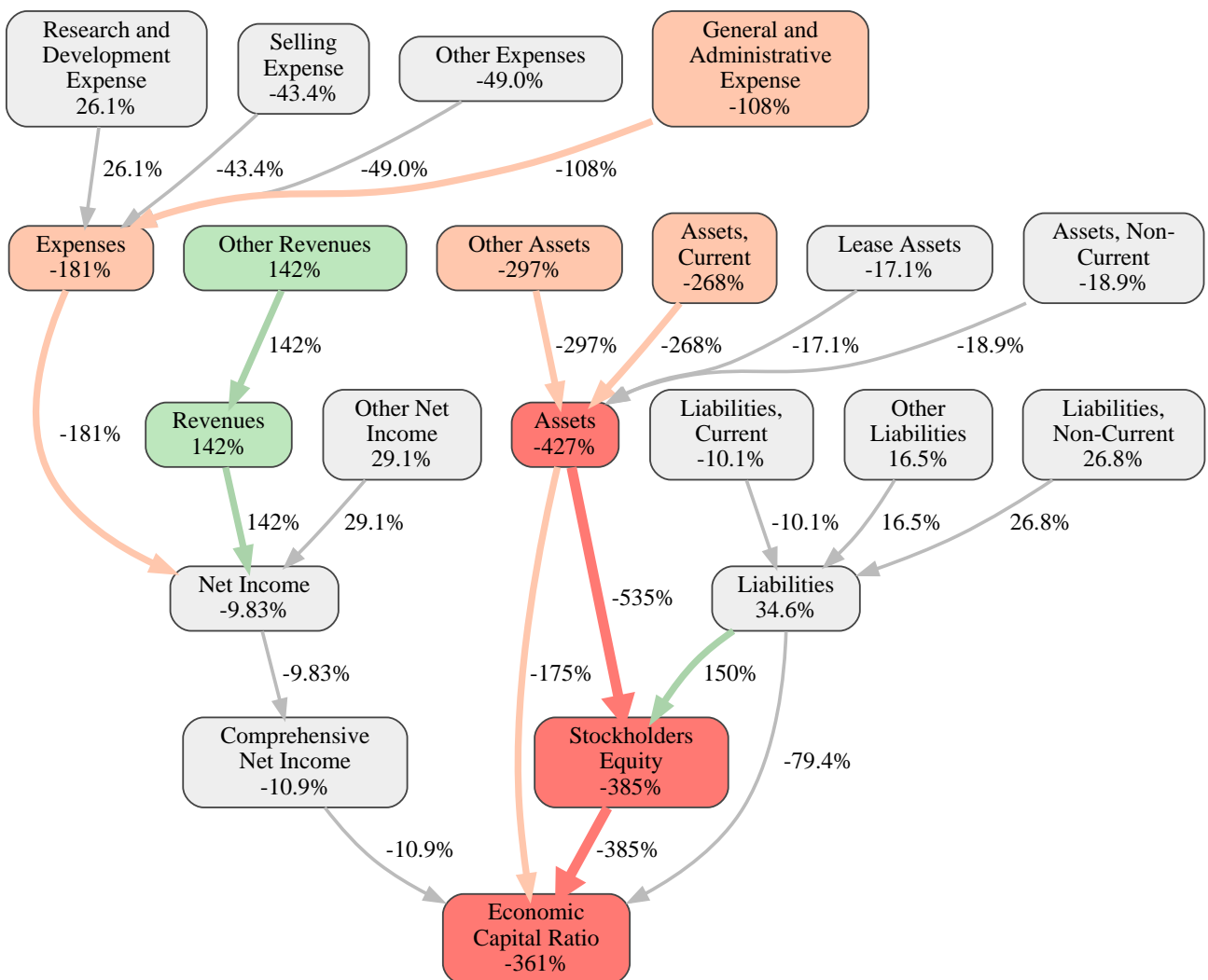




RealRate

PROGRAMMING 2024

Springbig Holdings Inc
Rank 63 of 72



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The relative strengths and weaknesses of Springbig Holdings Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Springbig Holdings Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 142% points. The greatest weakness of Springbig Holdings Inc is the variable Other Assets, reducing the Economic Capital Ratio by 297% points.

The company's Economic Capital Ratio, given in the ranking table, is -331%, being 361% points below the market average of 29%.

Input Variable	Value in 1000 USD
Assets, Current	4,445
Assets, Non-Current	0
Cost of Goods and Services Sold	6,486
General and Administrative Expense	13,615
Intangible Assets	0
Lease Assets	340
Lease Liability	225
Liabilities, Current	13,551
Liabilities, Non-Current	0
Other Assets	320
Other Compr. Net Income	0
Other Expenses	10,262
Other Liabilities	3.0
Other Net Income	358
Other Revenues	28,050
Property Plant and Equipment	0
Research and Development Expense	0
Selling Expense	8,278

Output Variable	Value in 1000 USD
Assets	5,105
Liabilities	13,779
Expenses	38,641
Revenues	28,050
Stockholders Equity	-8,674
Net Income	-10,233
Comprehensive Net Income	-10,233
Economic Capital Ratio	-331%