



The relative strengths and weaknesses of Taboola com Ltd are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Taboola com Ltd compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 81% points. The greatest weakness of Taboola com Ltd is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 57% points.

The company's Economic Capital Ratio, given in the ranking table, is 206%, being 177% points above the market average of 29%.

| Input Variable | Value in 1000 USD |
|------------------------------------|-------------------|
| Assets, Current | 559,412 |
| Assets, Non-Current | 0 |
| Cost of Goods and Services Sold | 1,014,127 |
| General and Administrative Expense | 106,698 |
| Intangible Assets | 0 |
| Lease Assets | 61,746 |
| Lease Liability | 49,450 |
| Liabilities, Current | 438,780 |
| Liabilities, Non-Current | 226,775 |
| Other Assets | 1,086,644 |
| Other Compr. Net Income | 1,776 |
| Other Expenses | 5,499 |
| Other Liabilities | -64,265 |
| Other Net Income | -12,804 |
| Other Revenues | 1,439,685 |
| Property Plant and Equipment | 0 |
| Research and Development Expense | 136,255 |
| Selling Expense | 246,342 |

| Output Variable | Value in 1000 USD |
|--------------------------|-------------------|
| Assets | 1,707,802 |
| Liabilities | 650,740 |
| Expenses | 1,508,921 |
| Revenues | 1,439,685 |
| Stockholders Equity | 1,057,062 |
| Net Income | -82,040 |
| Comprehensive Net Income | -80,264 |
| Economic Capital Ratio | 206% |