





# SERVICES-PREPACKAGED SOFTWARE 2010

## Electronic ARTS INC Rank 8 of 15

The relative strengths and weaknesses of Electronic ARTS INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Electronic ARTS INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 104% points. The greatest weakness of Electronic ARTS INC is the variable Other Expenses, reducing the Economic Capital Ratio by 56% points.

The company's Economic Capital Ratio, given in the ranking table, is 453%, being 22% points above the market average of 431%.

| Input Variable                     | Value in<br>1000 USD |
|------------------------------------|----------------------|
| Assets, Current                    | 3,120,000            |
| Assets, Noncurrent                 | 115,000              |
| General and Administrative Exp.    | 332,000              |
| Intangible Assets                  | 1,028,000            |
| Liabilities, Current               | 1,136,000            |
| Long-term Debt                     | 98,000               |
| Other Assets                       | 61,000               |
| Other Compr. Net Income            | 0                    |
| Other Expenses                     | 4,249,000            |
| Other Liabilities                  | 310,000              |
| Other Net Income                   | -28,000              |
| Other Revenues                     | 4,212,000            |
| Property, Plant and Equipment, Net | 354,000              |
| Research and Development Exp.      | 0                    |
| Selling and Marketing Exp.         | 691,000              |

| Output Variable                                 | Value in<br>1000 USD |
|-------------------------------------------------|----------------------|
| Liabilities                                     | 1,544,000            |
| Assets                                          | 4,678,000            |
| Expenses                                        | 5,272,000            |
| Revenues                                        | 4,212,000            |
| Stockholders Equity                             | 3,134,000            |
| Net Income                                      | -1,088,000           |
| Comprehensive Net Income                        | -1,088,000           |
| Economic Capital Ratio before Limited Liability | 297%                 |
| Economic Capital Ratio                          | 453%                 |