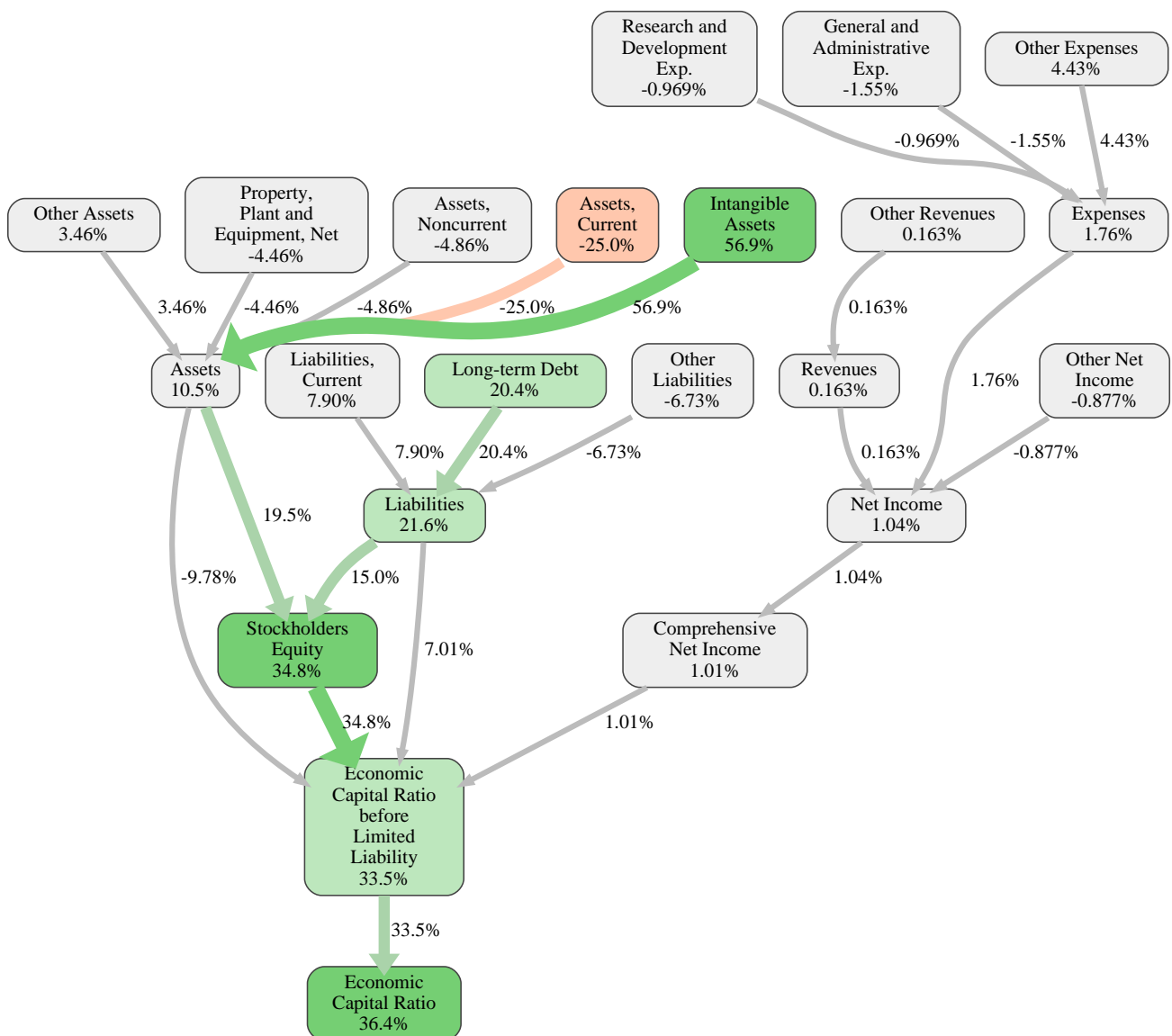




RealRate

SERVICES-PREPACKAGED SOFTWARE 2010

Ariba INC
Rank 6 of 15





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The relative strengths and weaknesses of Ariba INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Ariba INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 57% points. The greatest weakness of Ariba INC is the variable Assets, Current, reducing the Economic Capital Ratio by 25% points.

The company's Economic Capital Ratio, given in the ranking table, is 467%, being 36% points above the market average of 431%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	173,945	Liabilities	234,120
Assets, Noncurrent	26,400	Assets	668,171
General and Administrative Exp.	43,289	Expenses	324,724
Intangible Assets	424,167	Revenues	338,972
Liabilities, Current	172,914	Stockholders Equity	434,051
Long-term Debt	6,281	Net Income	8,193
Other Assets	29,241	Comprehensive Net Income	8,193
Other Compr. Net Income	0	Economic Capital Ratio before Limited Liability	319%
Other Expenses	134,213	Economic Capital Ratio	467%
Other Liabilities	54,925		
Other Net Income	-6,055		
Other Revenues	338,972		
Property, Plant and Equipment, Net	14,418		
Research and Development Exp.	43,483		
Selling and Marketing Exp.	103,739		