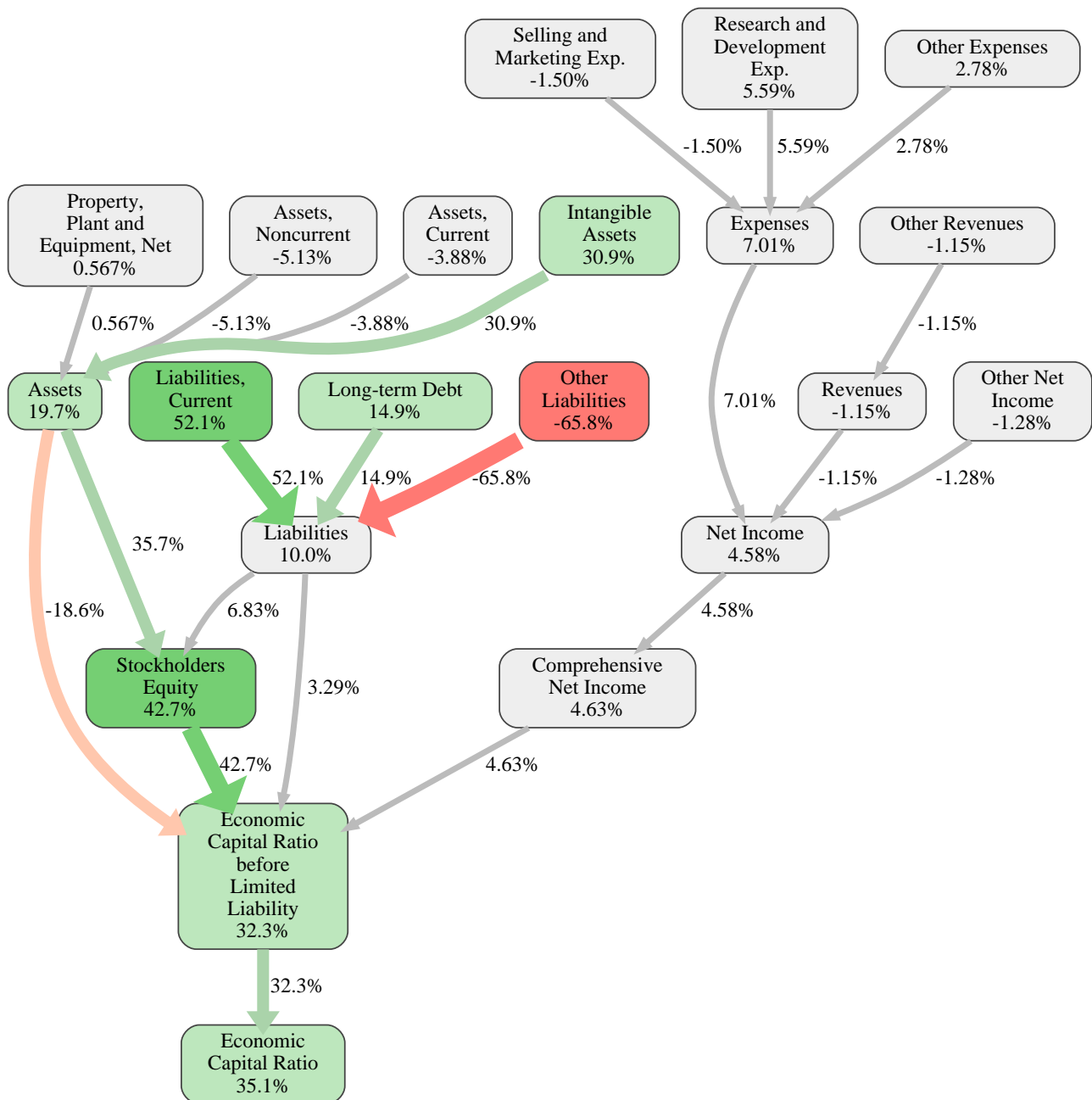




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# SERVICES-PREPACKAGED SOFTWARE 2011

Adobe INC  
Rank 11 of 34



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The relative strengths and weaknesses of Adobe INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Adobe INC compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 52% points. The greatest weakness of Adobe INC is the variable Other Liabilities, reducing the Economic Capital Ratio by 66% points.

The company's Economic Capital Ratio, given in the ranking table, is 470%, being 35% points above the market average of 435%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	3,216,050	Liabilities	2,948,761
Assets, Noncurrent	169,871	Assets	8,141,148
General and Administrative Exp.	383,499	Expenses	2,975,397
Intangible Assets	4,099,107	Revenues	3,800,000
Liabilities, Current	1,068,088	Stockholders Equity	5,192,387
Long-term Debt	42,017	Net Income	774,680
Other Assets	207,239	Comprehensive Net Income	774,680
Other Compr. Net Income	0	Economic Capital Ratio before Limited Liability	323%
Other Expenses	1,347,701	Economic Capital Ratio	470%
Other Liabilities	1,838,656		
Other Net Income	-49,923		
Other Revenues	3,800,000		
Property, Plant and Equipment, Net	448,881		
Research and Development Exp.	0		
Selling and Marketing Exp.	1,244,197		