

SERVICES-PREPACKAGED SOFTWARE 2011

TAKE TWO Interactive Software INC Rank 17 of 34







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The relative strengths and weaknesses of TAKE TWO Interactive Software INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of TAKE TWO Interactive Software INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 87% points. The greatest weakness of TAKE TWO Interactive Software INC is the variable Assets, reducing the Economic Capital Ratio by 52% points.

The company's Economic Capital Ratio, given in the ranking table, is 438%, being 3.1% points above the market average of 435%.

Input Variable	Value in 1000 USD
Assets, Current	426,600
Assets, Noncurrent	10,747
General and Administrative Exp.	115,673
Intangible Assets	239,018
Liabilities, Current	209,867
Long-term Debt	107,845
Other Assets	139,340
Other Compr. Net Income	0
Other Expenses	524,127
Other Liabilities	941
Other Net Income	-33,729
Other Revenues	762,941
Property, Plant and Equipment, Net	23,571
Research and Development Exp.	57,888
Selling and Marketing Exp.	154,519

Output Variable	Value in 1000 USD
Liabilities	318,653
Assets	839,276
Expenses	852,207
Revenues	762,941
Stockholders Equity	520,623
Net Income	-122,995
Comprehensive Net Income	-122,995
Economic Capital Ratio before Limited Liability	276%
Economic Capital Ratio	438%

