





# SERVICES-PREPACKAGED SOFTWARE 2011



Salesforce Inc  
Rank 27 of 34

The relative strengths and weaknesses of Salesforce Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Salesforce Inc compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 55% points. The greatest weakness of Salesforce Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 67% points.

The company's Economic Capital Ratio, given in the ranking table, is 373%, being 62% points below the market average of 435%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	1,706,159	Liabilities	1,403,535
Assets, Noncurrent	39,765	Assets	2,460,201
General and Administrative Exp.	195,290	Expenses	1,250,000
Intangible Assets	48,955	Revenues	1,305,583
Liabilities, Current	908,130	Stockholders Equity	1,056,666
Long-term Debt	17,551	Net Income	84,692
Other Assets	575,611	Comprehensive Net Income	84,692
Other Compr. Net Income	0	Economic Capital Ratio before Limited Liability	185%
Other Expenses	317,614	Economic Capital Ratio	373%
Other Liabilities	477,854		
Other Net Income	29,109		
Other Revenues	1,305,583		
Property, Plant and Equipment, Net	89,711		
Research and Development Exp.	131,897		
Selling and Marketing Exp.	605,199		