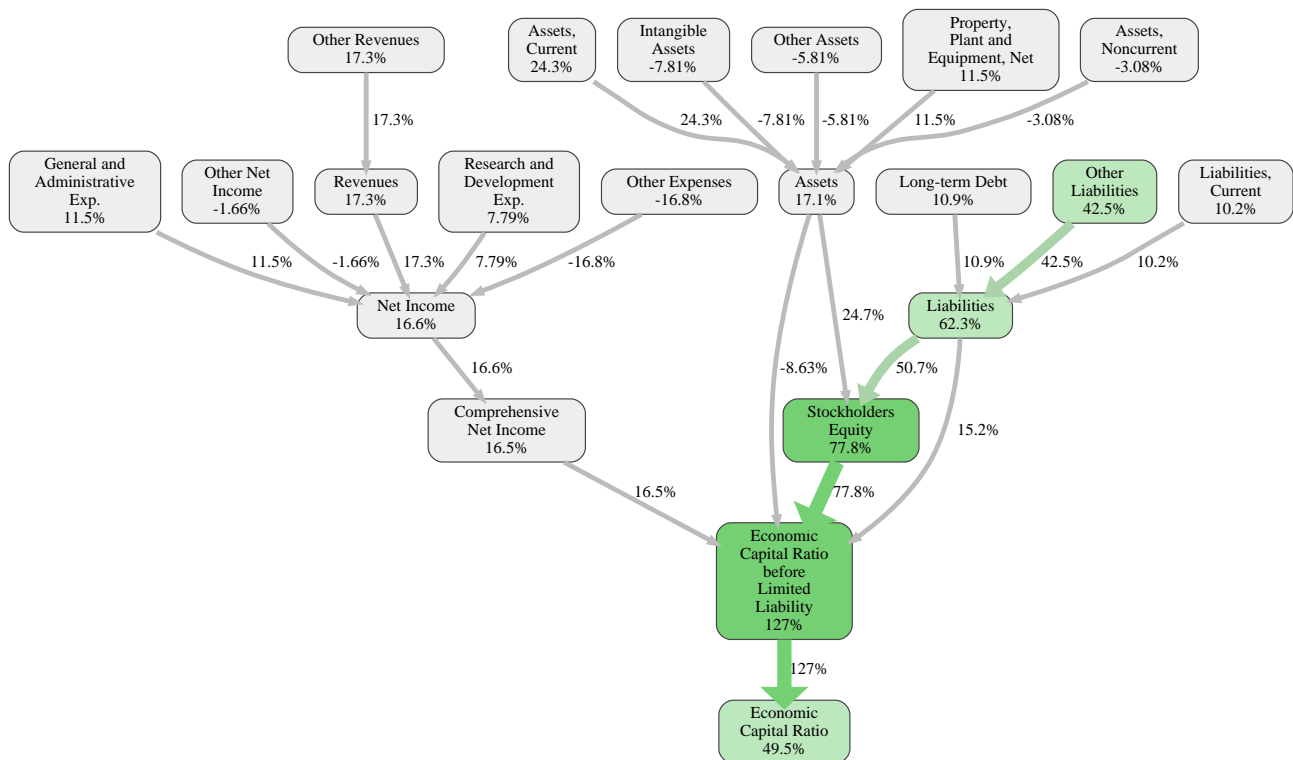




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# SERVICES-PREPACKAGED SOFTWARE 2012

Electronic ARTS INC  
Rank 68 of 133



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# SERVICES-PREPACKAGED SOFTWARE 2012

## Electronic ARTS INC Rank 68 of 133

The relative strengths and weaknesses of Electronic ARTS INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Electronic ARTS INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 78% points. The greatest weakness of Electronic ARTS INC is the variable Other Expenses, reducing the Economic Capital Ratio by 17% points.

The company's Economic Capital Ratio, given in the ranking table, is 402%, being 50% points above the market average of 352%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	3,032,000	Liabilities	2,364,000
Assets, Noncurrent	80,000	Assets	4,928,000
General and Administrative Exp.	301,000	Expenses	3,898,000
Intangible Assets	1,254,000	Revenues	3,589,000
Liabilities, Current	2,001,000	Stockholders Equity	2,564,000
Long-term Debt	134,000	Net Income	-276,000
Other Assets	49,000	Comprehensive Net Income	-276,000
Other Compr. Net Income	0	Economic Capital Ratio before Limited Liability	224%
Other Expenses	2,850,000	Economic Capital Ratio	402%
Other Liabilities	229,000		
Other Net Income	33,000		
Other Revenues	3,589,000		
Property, Plant and Equipment, Net	513,000		
Research and Development Exp.	0		
Selling and Marketing Exp.	747,000		