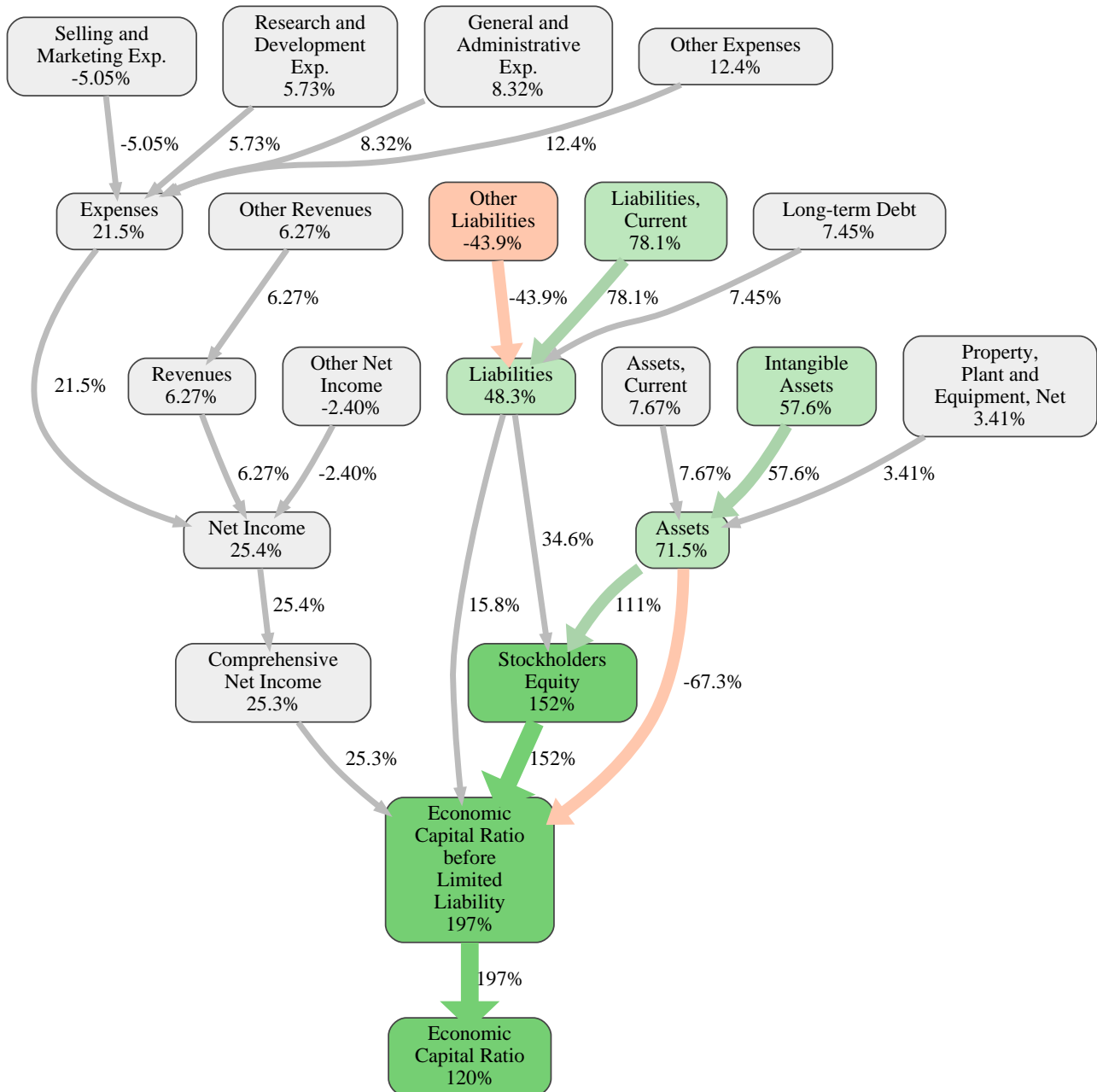




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The relative strengths and weaknesses of Adobe INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Adobe INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 152% points. The greatest weakness of Adobe INC is the variable Other Liabilities, reducing the Economic Capital Ratio by 44% points.

The company's Economic Capital Ratio, given in the ranking table, is 472%, being 120% points above the market average of 352%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	3,771,451	Liabilities	3,208,070
Assets, Noncurrent	89,922	Assets	8,991,183
General and Administrative Exp.	414,605	Expenses	3,319,342
Intangible Assets	4,394,743	Revenues	4,216,258
Liabilities, Current	1,250,779	Stockholders Equity	5,783,113
Long-term Debt	207,841	Net Income	832,847
Other Assets	207,239	Comprehensive Net Income	832,847
Other Compr. Net Income	0	Economic Capital Ratio before Limited Liability	327%
Other Expenses	1,518,915	Economic Capital Ratio	472%
Other Liabilities	1,749,450		
Other Net Income	-64,069		
Other Revenues	4,216,258		
Property, Plant and Equipment, Net	527,828		
Research and Development Exp.	0		
Selling and Marketing Exp.	1,385,822		