



The relative strengths and weaknesses of Qumu Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Qumu Corp compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 248% points. The greatest weakness of Qumu Corp is the variable Other Expenses, reducing the Economic Capital Ratio by 20% points.

The company's Economic Capital Ratio, given in the ranking table, is 574%, being 221% points above the market average of 352%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	98,437	Liabilities	25,360
Assets, Noncurrent	3,001	Assets	157,660
General and Administrative Exp.	0	Expenses	81,183
Intangible Assets	41,456	Revenues	83,634
Liabilities, Current	20,156	Stockholders Equity	132,300
Long-term Debt	435	Net Income	2,672
Other Assets	8,589	Comprehensive Net Income	2,500
Other Compr. Net Income	-172	Economic Capital Ratio before Limited Liability	480%
Other Expenses	73,926	Economic Capital Ratio	574%
Other Liabilities	4,769		
Other Net Income	221		
Other Revenues	83,634		
Property, Plant and Equipment, Net	6,177		
Research and Development Exp.	7,257		
Selling and Marketing Exp.	0		