





# SERVICES-PREPACKAGED SOFTWARE 2012

## TAKE TWO Interactive Software INC Rank 43 of 133

The relative strengths and weaknesses of TAKE TWO Interactive Software INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of TAKE TWO Interactive Software INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 165% points. The greatest weakness of TAKE TWO Interactive Software INC is the variable Other Expenses, reducing the Economic Capital Ratio by 31% points.

The company's Economic Capital Ratio, given in the ranking table, is 463%, being 111% points above the market average of 352%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	566,603	Liabilities	356,380
Assets, Noncurrent	4,101	Assets	971,659
General and Administrative Exp.	109,484	Expenses	1,069,553
Intangible Assets	243,003	Revenues	1,136,876
Liabilities, Current	230,888	Stockholders Equity	615,279
Long-term Debt	110,200	Net Income	48,458
Other Assets	138,320	Comprehensive Net Income	48,458
Other Compr. Net Income	0	Economic Capital Ratio before Limited Liability	313%
Other Expenses	783,775	Economic Capital Ratio	463%
Other Liabilities	15,292		
Other Net Income	-18,865		
Other Revenues	1,136,876		
Property, Plant and Equipment, Net	19,632		
Research and Development Exp.	0		
Selling and Marketing Exp.	176,294		