

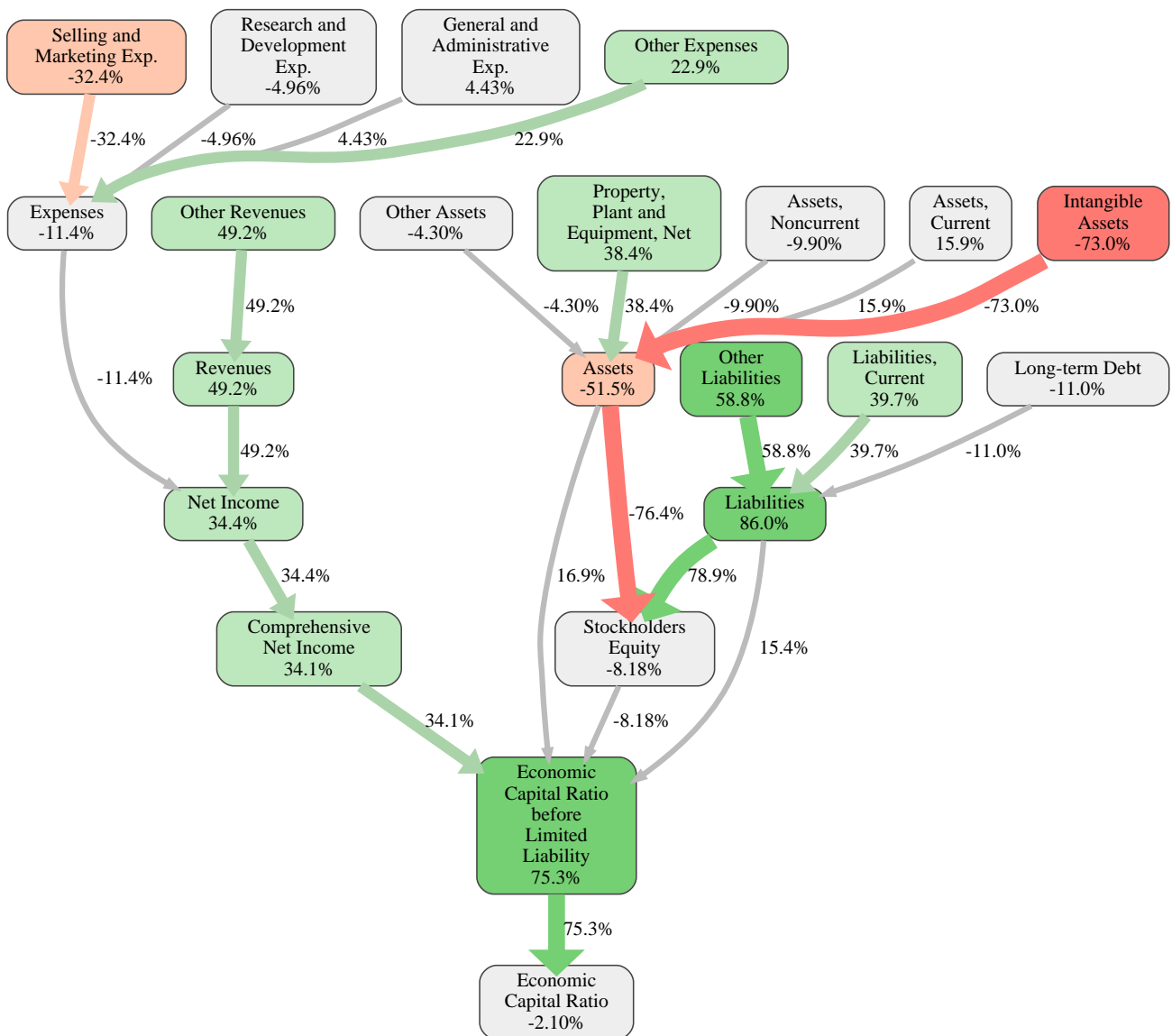


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SERVICES-PREPACKAGED SOFTWARE 2012

MicroStrategy

Microstrategy Inc
Rank 78 of 133



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The relative strengths and weaknesses of Microstrategy Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Microstrategy Inc compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 86% points. The greatest weakness of Microstrategy Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 73% points.

The company's Economic Capital Ratio, given in the ranking table, is 350%, being 2.1% points below the market average of 352%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	343,205	Liabilities	284,873
Assets, Noncurrent	0	Assets	453,851
General and Administrative Exp.	89,441	Expenses	548,468
Intangible Assets	0	Revenues	562,150
Liabilities, Current	218,393	Stockholders Equity	168,978
Long-term Debt	45,141	Net Income	17,940
Other Assets	15,335	Comprehensive Net Income	17,343
Other Compr. Net Income	-597	Economic Capital Ratio before Limited Liability	156%
Other Expenses	143,380	Economic Capital Ratio	350%
Other Liabilities	21,339		
Other Net Income	4,258		
Other Revenues	562,150		
Property, Plant and Equipment, Net	95,311		
Research and Development Exp.	72,618		
Selling and Marketing Exp.	243,029		