





SERVICES-PREPACKAGED SOFTWARE 2012

Salesforce Inc
Rank 75 of 133



The relative strengths and weaknesses of Salesforce Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Salesforce Inc compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 108% points. The greatest weakness of Salesforce Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 28% points.

The company's Economic Capital Ratio, given in the ranking table, is 365%, being 13% points above the market average of 352%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	1,074,924	Liabilities	1,814,674
Assets, Noncurrent	104,371	Assets	3,091,165
General and Administrative Exp.	255,913	Expenses	1,619,152
Intangible Assets	396,081	Revenues	1,657,139
Liabilities, Current	1,276,466	Stockholders Equity	1,276,491
Long-term Debt	18,481	Net Income	69,697
Other Assets	1,128,615	Comprehensive Net Income	69,697
Other Compr. Net Income	0	Economic Capital Ratio before Limited Liability	175%
Other Expenses	383,323	Economic Capital Ratio	365%
Other Liabilities	519,727		
Other Net Income	31,710		
Other Revenues	1,657,139		
Property, Plant and Equipment, Net	387,174		
Research and Development Exp.	187,887		
Selling and Marketing Exp.	792,029		